



CIO Association of Canada

Strategic Security

Our Approach to Zero Trust

- Zero trust is a way of thinking, not a specific technology
- Every Business is different & will have different security requirements
- Our goal
 - Align Security Requirements with your specific Business Requirements & Risks
 - Take Business environment view to ensure that it is not broken as security enforcement is activated
 - Use this process to build trust with the application owners and users
 - Ensure that security is not static but is proactively & reactively adaptive to new threats and risks as:
 - Others detect and mitigate them (threat intelligence)
 - As “we” internally detect and mitigate them (lessons learned)

I Need a Secure Environment to Enable my Business



Business Scenarios *Guiding North Star*

1 - I want people to do their job
securely from anywhere

2 - I want to minimize business
damage from security incidents

3 - I want to identify and protect
critical business assets

4 - I want to proactively meet
regulatory requirements

5 - I want to have confidence in my
security posture and programs

1. Strategic Framework

*End to End Strategy, Architecture,
and Operating Model*

2. Strategic initiatives

*Clearly defined architecture and
implementation plans*



Security Hygiene: Backup and Patching



Secure Identities and Access



Modern Security Operations



Infrastructure and Development



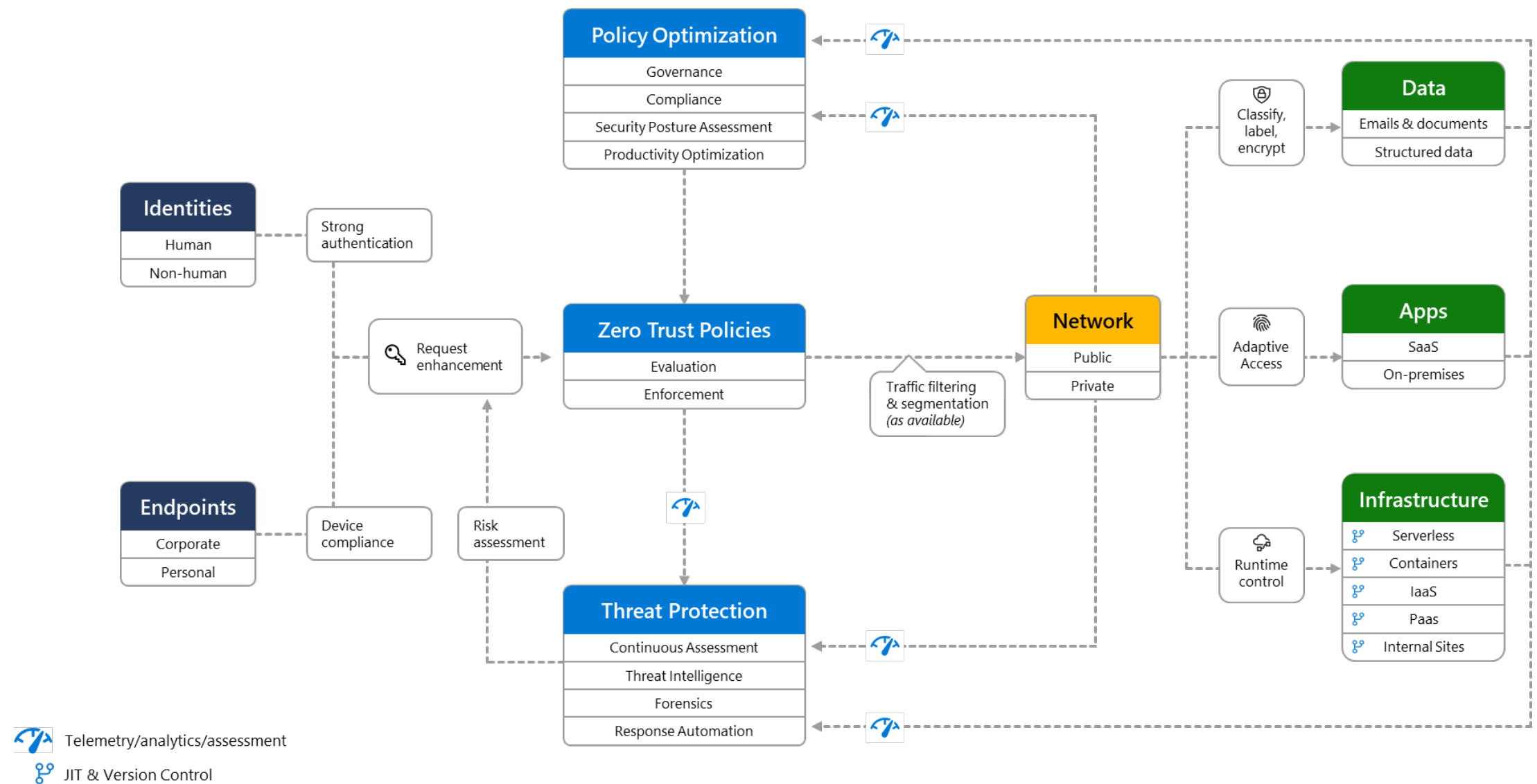
Data Security & Governance, Risk, Compliance (GRC)



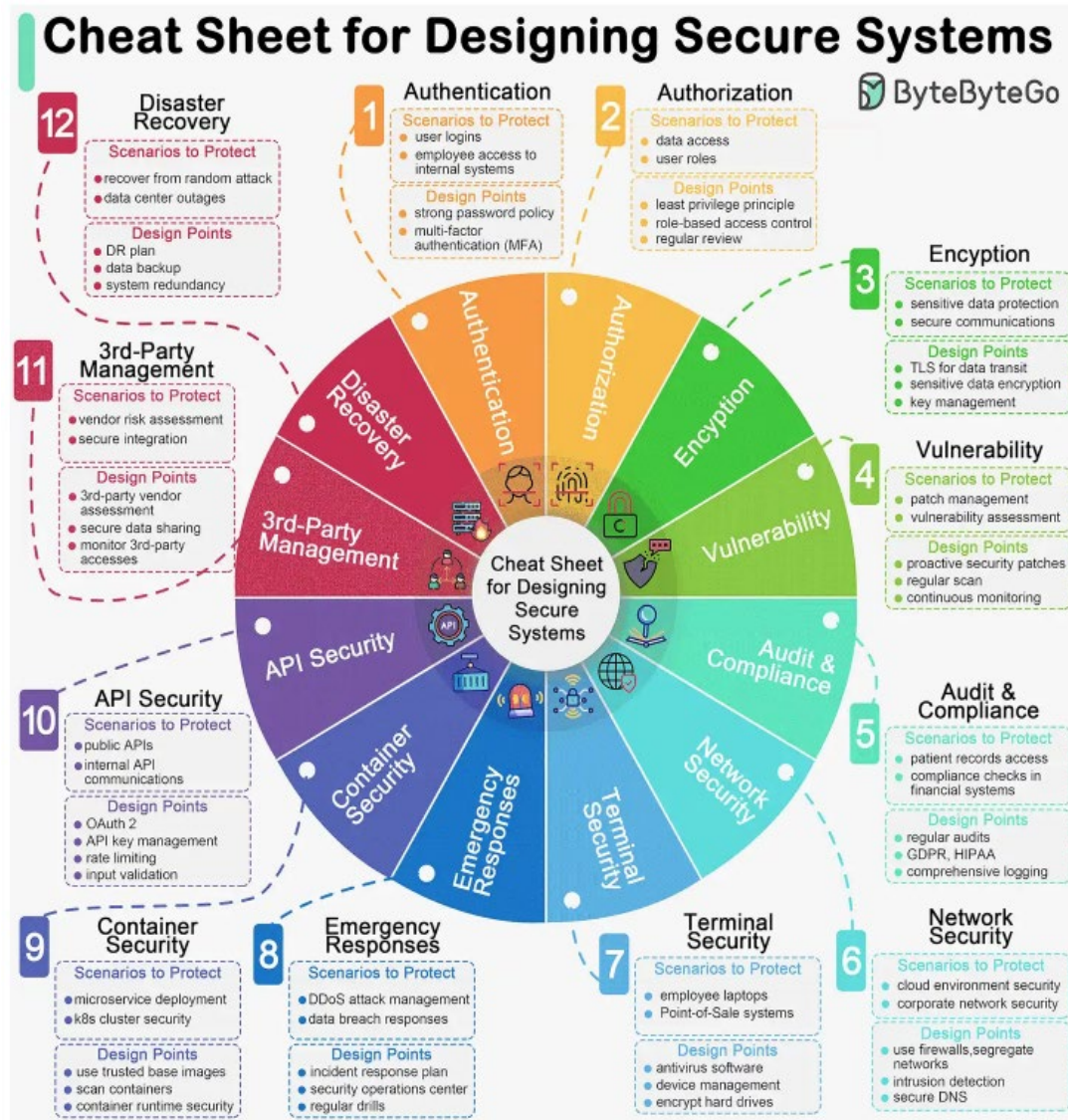
OT and IoT Security



Zero Trust Blueprint : What Could Go Wrong???



Architecture Headaches



The problem appears too big to address:

- Multi-year journey
- Choose tools based on a strategic architecture
- Rationalize all platform and app decisions based on the Strategic Security plan and roadmap

If you do not think about this holistically and strategically:

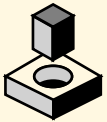
- Silos make individual decisions, policies and tool choices
- Policies are not cohesive
- Tools collide with each other
- Tools overlap with each other
- Telemetry and alerts are not shared between tools

Technical Faux Pas



Skipping basic maintenance

Skipping backups, disaster recovery exercises, and software updates/patching on assets



Securing cloud like on premises

Attempting to force on-prem controls and practices directly onto cloud resources



Wasting resources on legacy

Legacy system maintenance and costs draining ability to effectively secure business assets



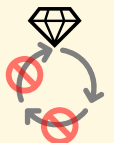
Artisan Security

Focused on custom manual solutions instead of automation and off the shelf tooling



Disconnected security approach

Independent security teams, strategies, tech, and processes for network, identity, devices, etc.



Lack of commitment to lifecycle

Treating security controls and processes as points in time instead of an ongoing lifecycle

Best Practices

Develop and implement an **end to end technical security strategy** focused on durable capabilities and Zero Trust Principles

This workshop helps you define and rapidly improve on best practices across security including:

- ***Asset-centric security*** aligned to business priorities & technical estate (beyond network perimeter)
- ***Consistent principle-driven approach*** throughout security lifecycle
- ***Pragmatic prioritization*** based on attacker motivations, behavior, and return on investment
- ***Balance investments*** between innovation and rigorous application of security maintenance/hygiene
- ***'Configure before customize'*** approach that embraces automation, innovation, and continuous improvement
- ***Security is a team sport*** across security, technology, and business teams

Goal: Zero Assumed Trust

Reduce risk by finding and removing implicit assumptions of trust

False Assumptions

of implicit or explicit trust

Security is the opposite of productivity

All attacks can be prevented

Network security perimeter will keep attackers out

Passwords are strong enough

IT Admins are safe

IT Infrastructure is safe

Developers always write secure code

The software and components we use are secure



With 30+ years of backlog at most organizations, it will take a while to burn down the backlog of assumed trust

Zero Trust Mitigation

Systematically Build & Measure Trust

Business Enablement

Align security to the organization's mission, priorities, risks, and processes

Assume Compromise

Continuously reduce blast radius and attack surface through prevention and detection/response/recovery

Shift to Asset-Centric Security Strategy

Revisit how to do access control, security operations, infrastructure and development security, and more

Explicitly Validate Account Security

Require MFA and analyze all user sessions with behavior analytics, threat intelligence, and more

Plan and Execute Privileged Access Strategy

Establish security of accounts, workstations, and other privileged entities ([aka.ms/spa](#))

Validate Infrastructure Integrity

Explicitly validate trust of operating systems, applications, services accounts, and more

Integrate security into development process

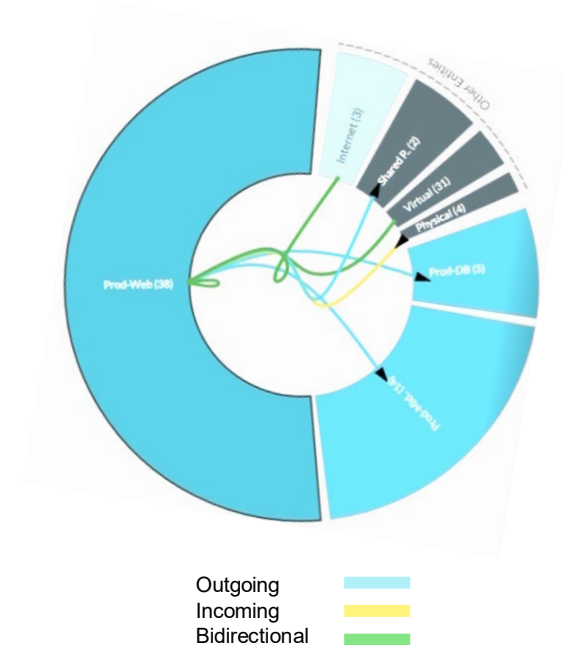
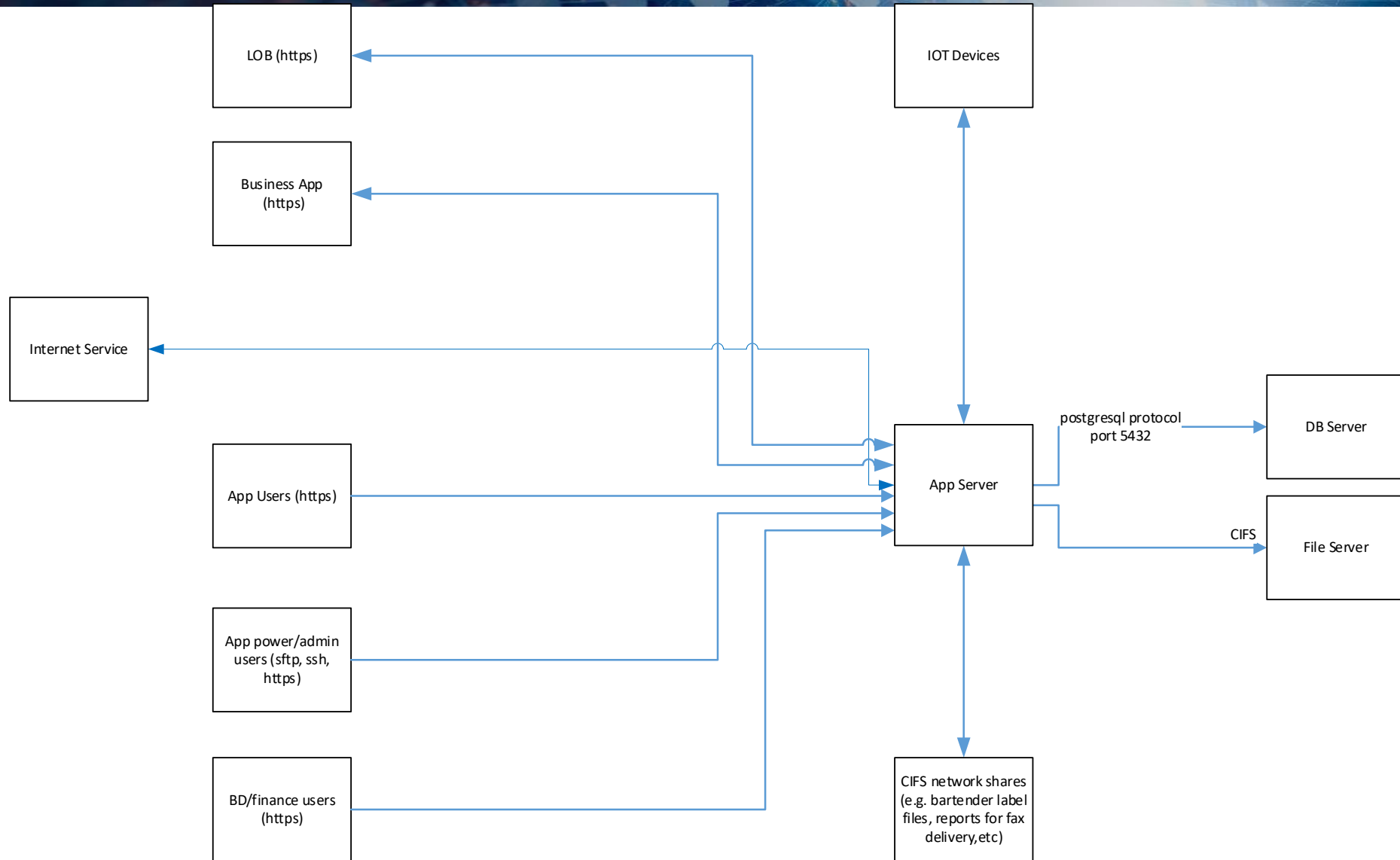
Security education, issue detection and mitigation, response, and more

Supply chain security

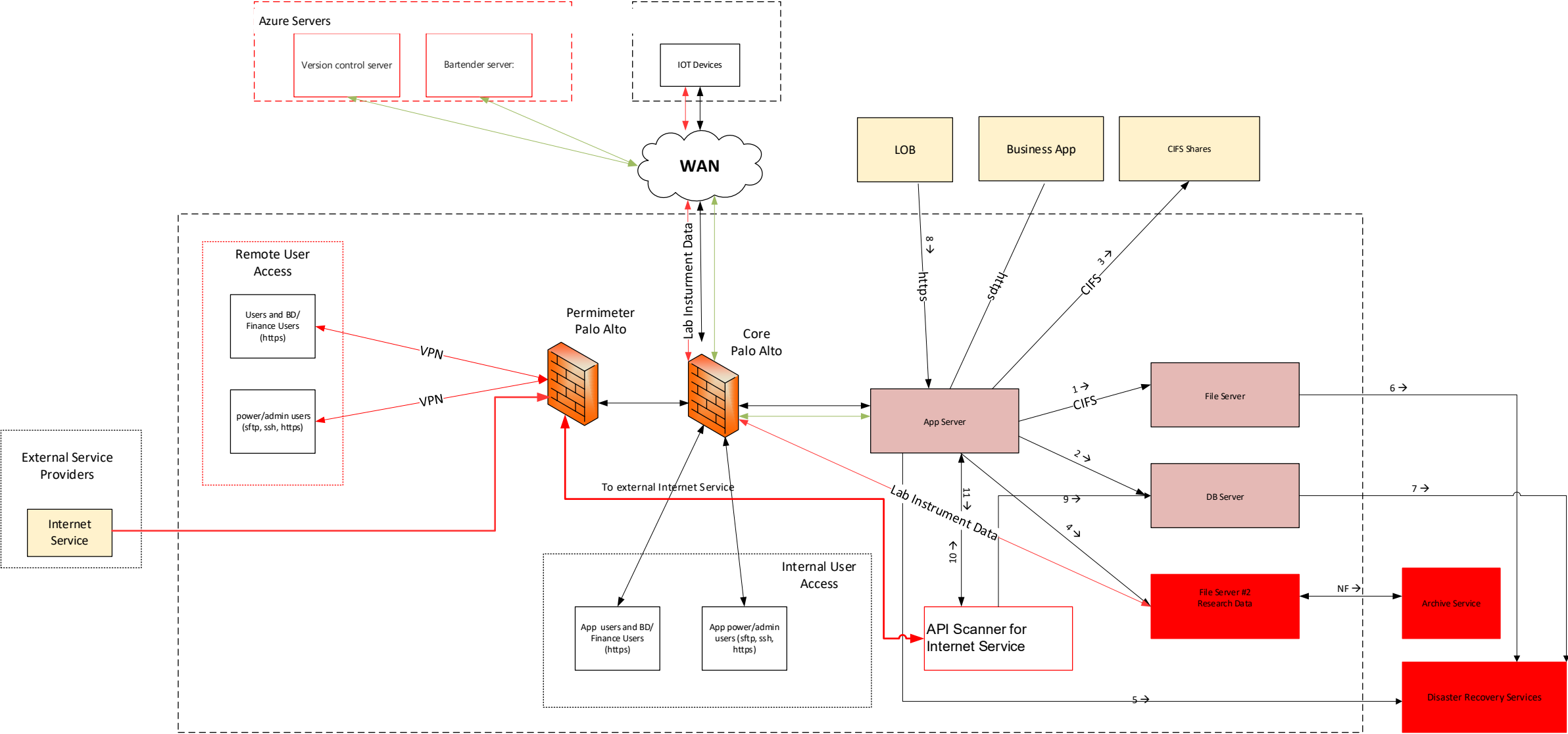
Validate the integrity of software and hardware components from open source, vendors, and others



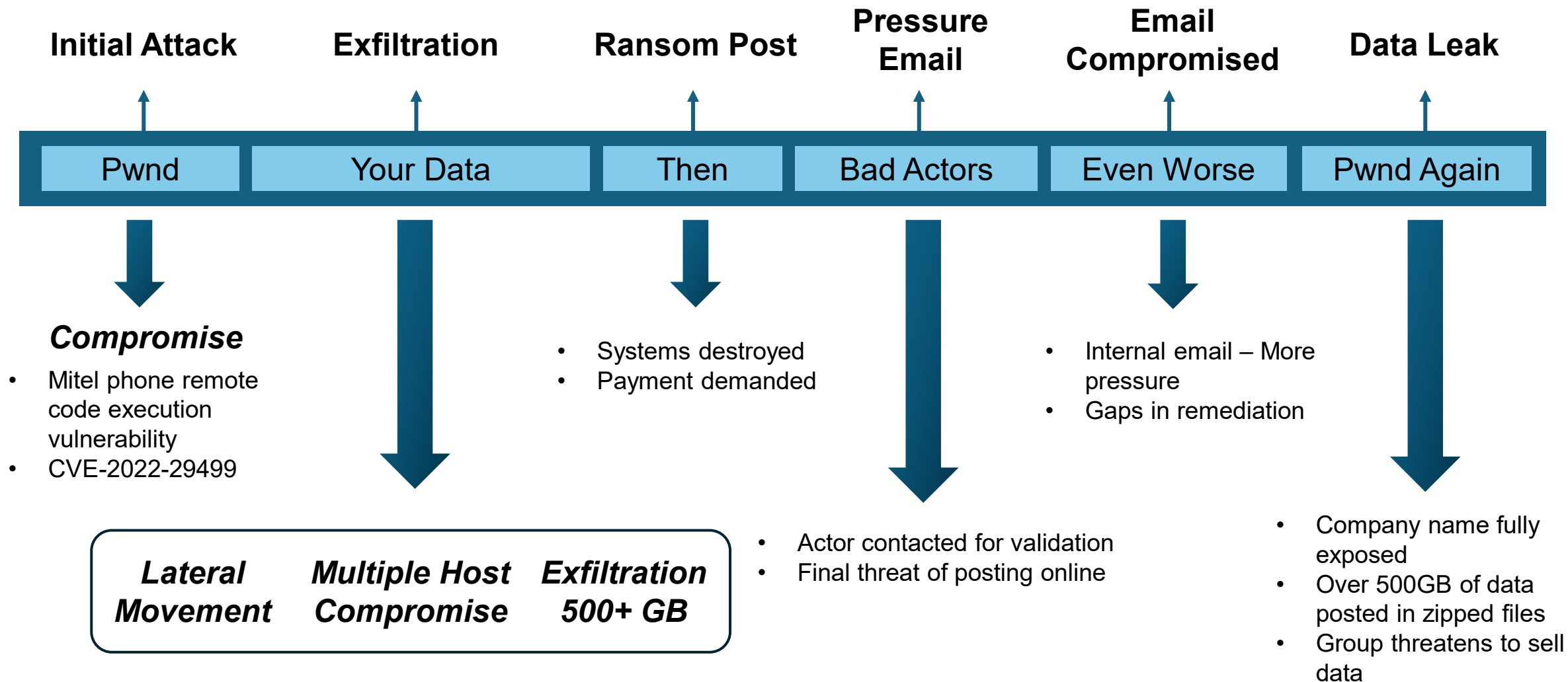
Perceived Application Maps



Discovered Application Map



Not All Attacks are IT based



Prevention



Prevention

- Zero Trust Network Access
 - + Contextual user auth – time of day, geography, device
 - + Connect user to app not network
- Identity Management
 - + Least Privileged Access
- Micro Segmentation
 - + Prevent lateral discovery of network devices
 - + API Security
- Configuration Management
 - + Asset configuration discovery scanning & control
- Regular Security vulnerability scan

Defensive Response

- AI based Behavioural Monitoring
- Encryption monitor at O/S Kernel level
 - + Immediate detection of encryption event
 - + Decrypt few files with RPO of few minutes
- Security scan of recovered devices
- Adjust Threat Prevention System
- Adjust Policy Engine

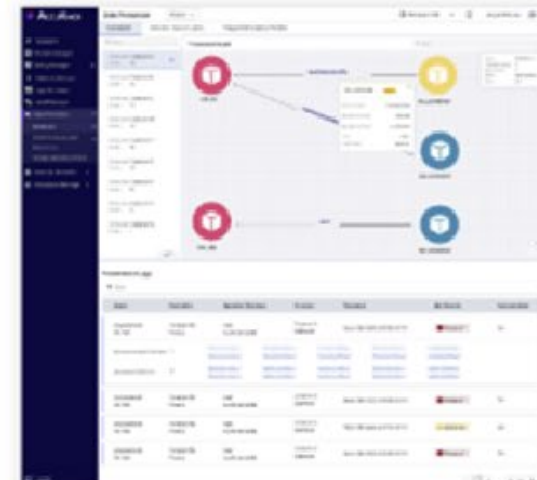
Visibility



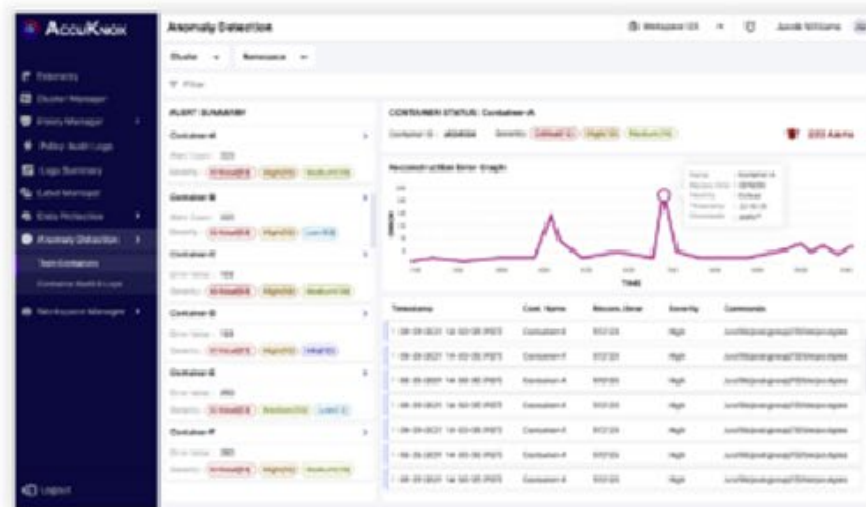
POLICY MANAGEMENT



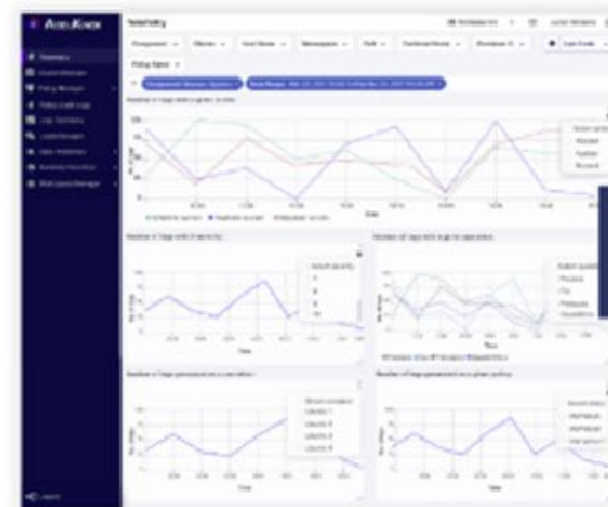
DATA SECURITY



ANOMALY DETECTION

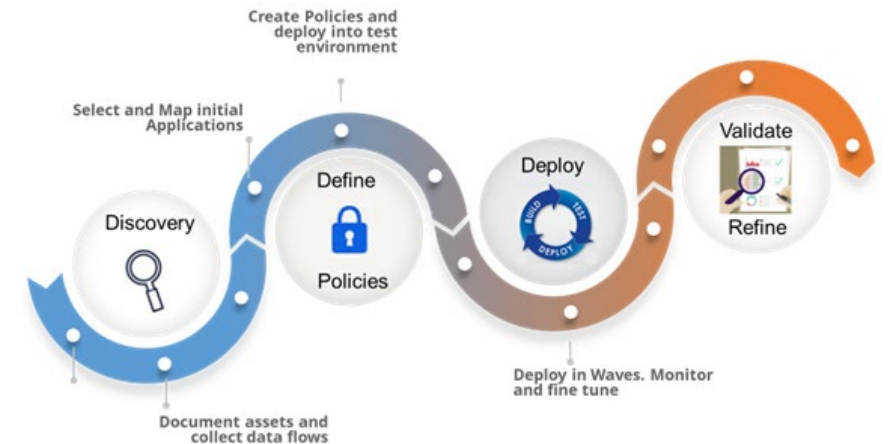


TELEMETRY



Key Take Aways

- Understand how applications enable your business
- Understand your risks
 1. External risks you are facing
 2. Internal risks resident in your Infrastructure
- Develop a strategy and policy to mitigate risks without breaking business revenue/service streams
- Use strategy and policy to
 1. Design Security Framework and select tools
 2. Rationalize all IT decisions for applications and infrastructure
 3. Prioritize risks
 4. Create a roadmap to addressing the prioritized risks





What's in it for CIOCAN members

- Committed to deliver, close enough to care!
- Fred Zandberg fzandberg@esitechnologies.com
- Brian McColl bmccoll@esitechnologies.com



Questions

