

ADAPTIVE LEADERSHIP

IGNITING THE FUSION OF
TECHNOLOGY AND HUMANITY

PATTI BLACKSTAFFE

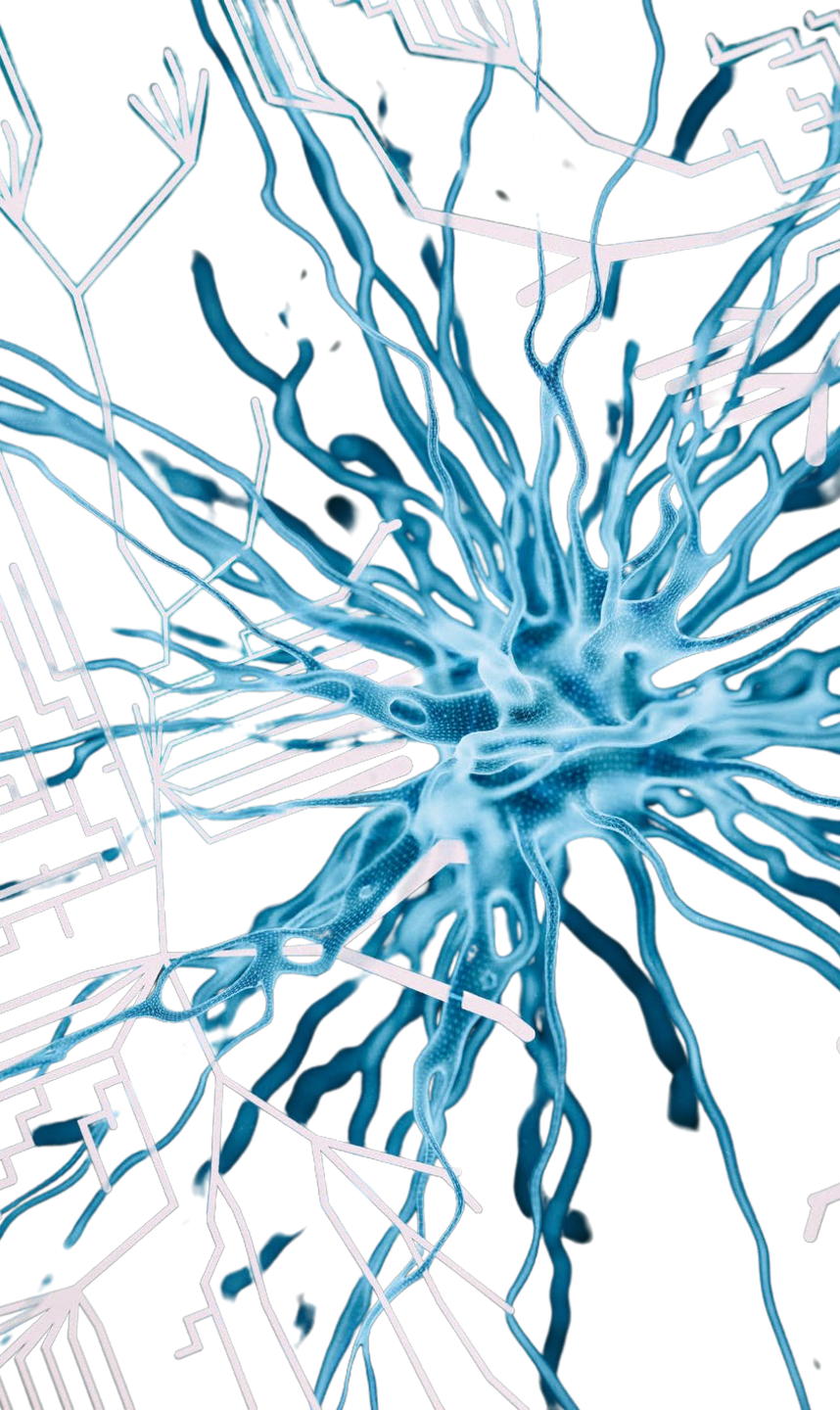


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WHAT WE DON'T TRANSFORM, WE TRANSMIT





**A BAD
SYSTEM
WILL BEAT A
GOOD PERSON
EVERY TIME.**

— W. EDWARDS DEMING

CONVERGING FORCES ON BUSINESS

PLACING PRESSURE
ON THE ENTIRE
SYSTEM



“Technology is a
useful servant
but a dangerous
master.”

Christian Lous Lange



BASICS

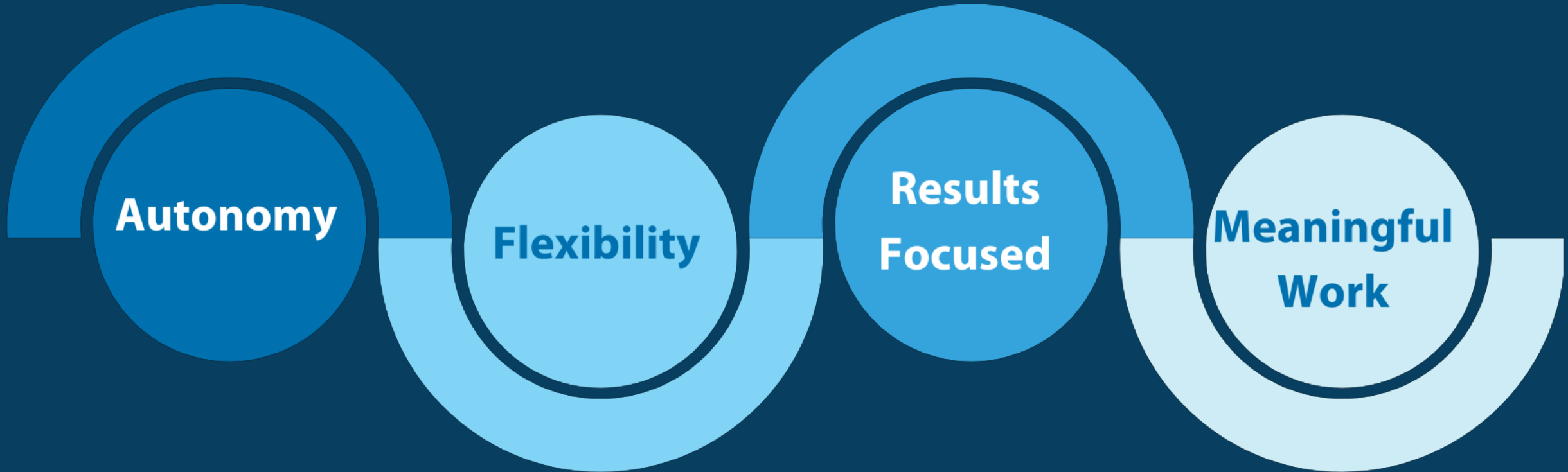
ESSENTIALS

EVOLVED STRATEGIES

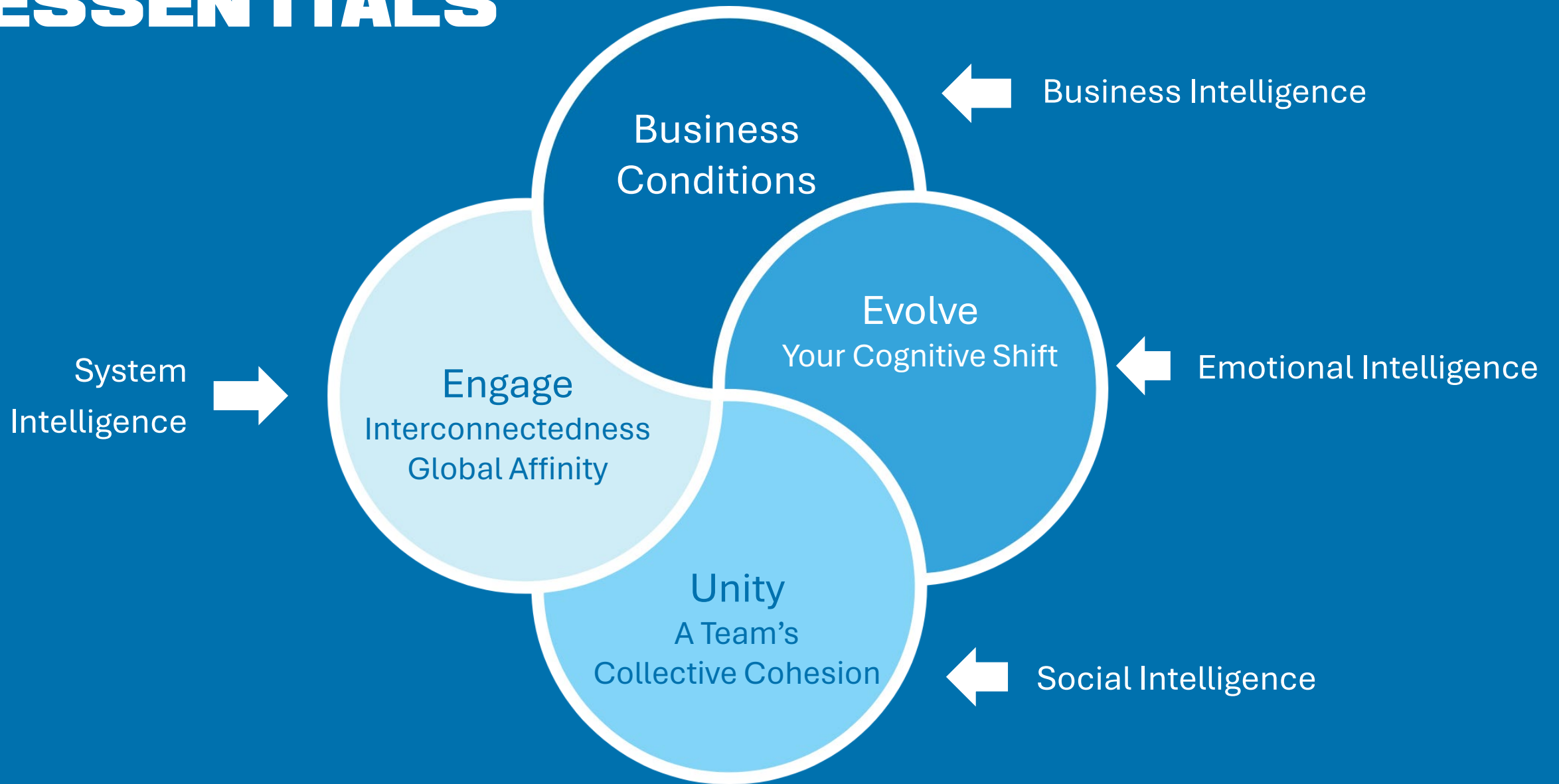
HIGHER-ORDER DIMENSIONS



THE BASICS



ESSENTIALS



ESSENTIALS

BUILD A DIGITAL LEADER PIPELINE



COMPANIES MUST BE INTENTIONAL ABOUT
HIRING AND PROMOTING THE LEADERSHIP
CHARACTERISTICS NEEDED IN TODAY'S
DIGITAL ENVIRONMENT.

CHARACTERISTICS LEGITIMATE DIGITAL LEADERS



EVOLVED STRATEGIES



**Respectful
Influence**



**Meeting
Team Needs**



**Practicing Self-
Regulation**

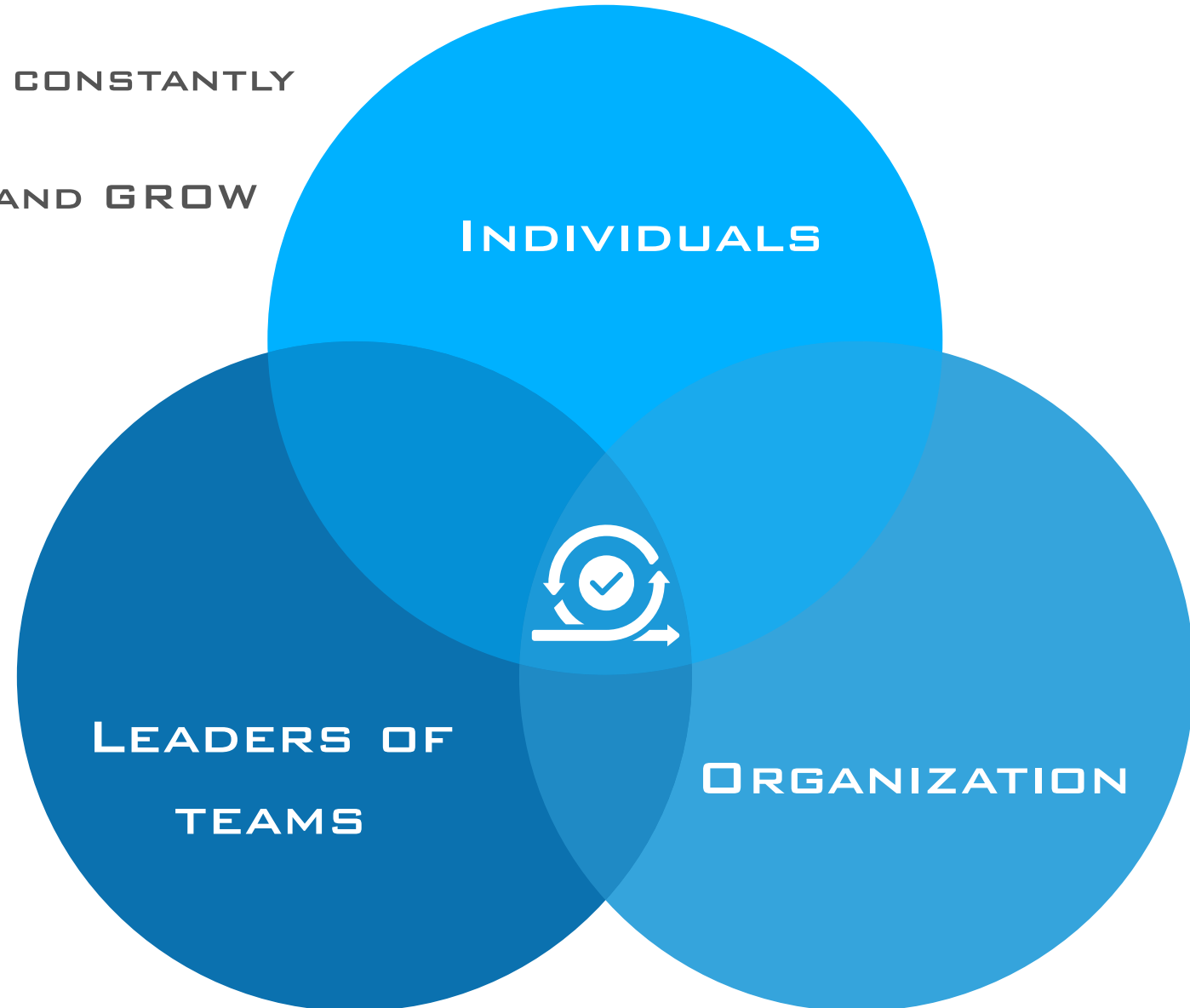
HIGHER ORDER DIMENSIONS



AGILITY

A COMPANY'S ABILITY TO ADAPT TO A CONSTANTLY
CHANGING ENVIRONMENT - QUICKLY - AND GROW
WITH THE CHANGE.

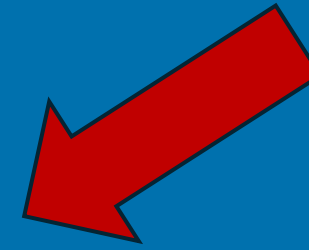
IT TAKES
BALANCED
RESPONSIBILITY



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RESOURCES

FREE DOWNLOADS

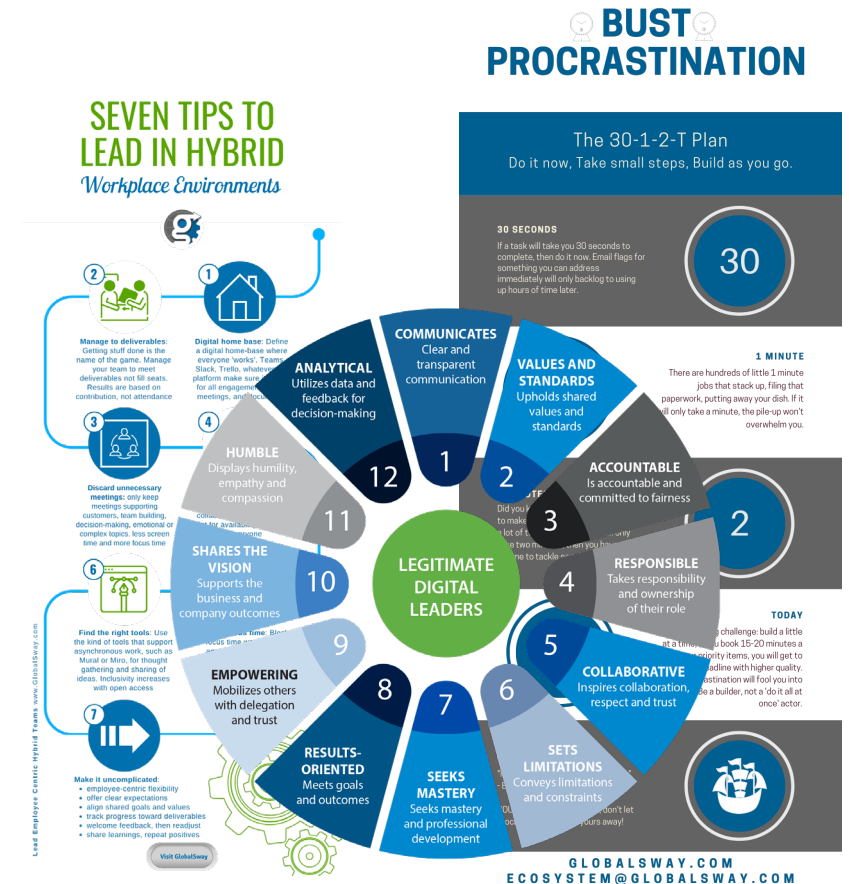


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- 7-tips for leading hybrid teams
- 12 Characteristics of legitimate digital leaders
- Busting Procrastination

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Thank You!

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