

Becoming Agile for a Shifting Economy

Stefan Raab – Senior Director, Business Development – AMER

WARNING!

This story is fictional. The challenges are real, but the companies and people are entirely made up. Any similarities to real life are entirely coincidental.

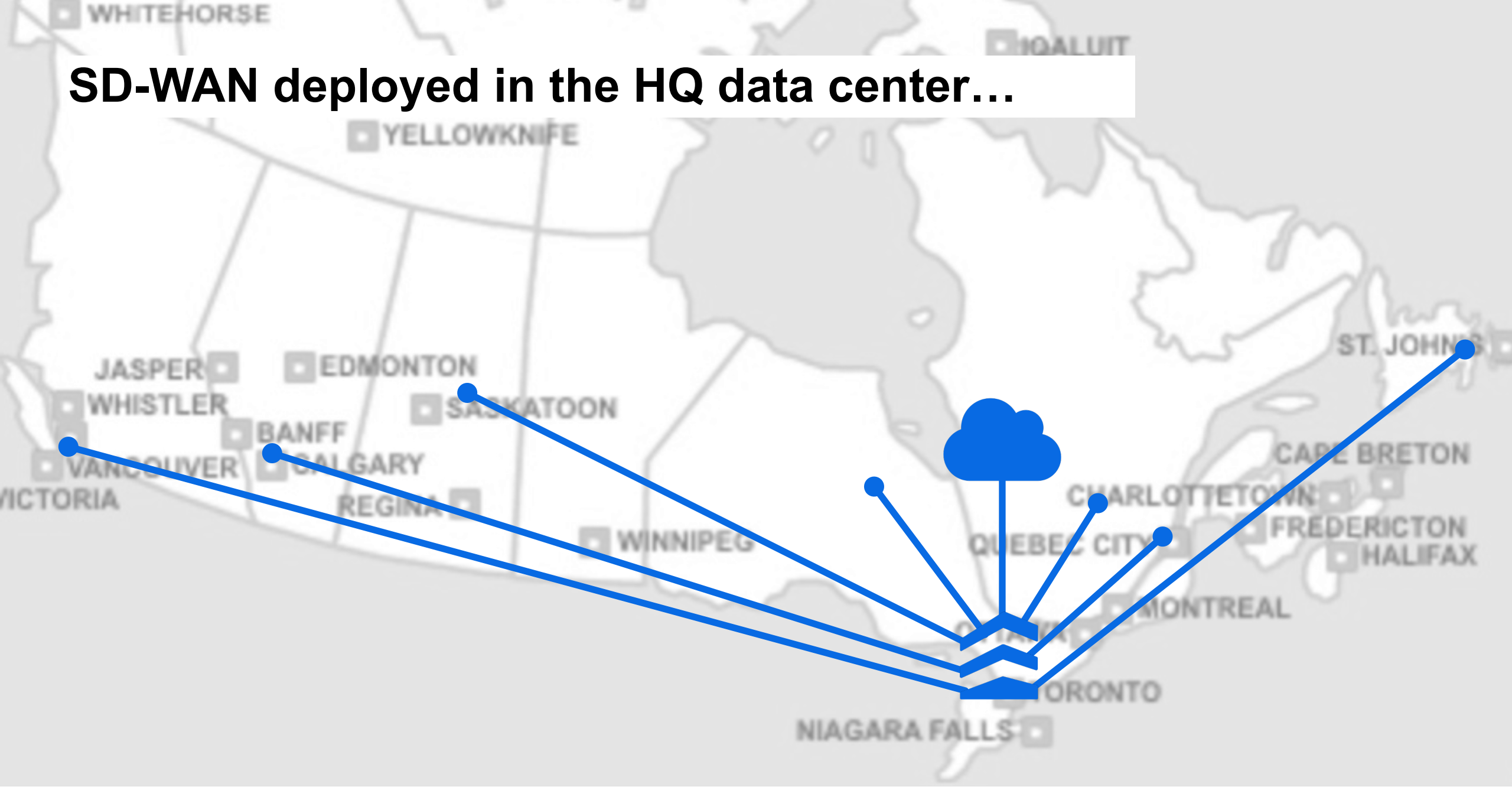
Meet Janet, CIO of Tim's Convenience

Tim's Convenience is a national brand with over 200 stores across urban, suburban, and rural Canada.

Janet joined Tim's 2 years ago and had to quickly fix a cloud-based POS and SD-WAN roll out that was proving to be highly unreliable.

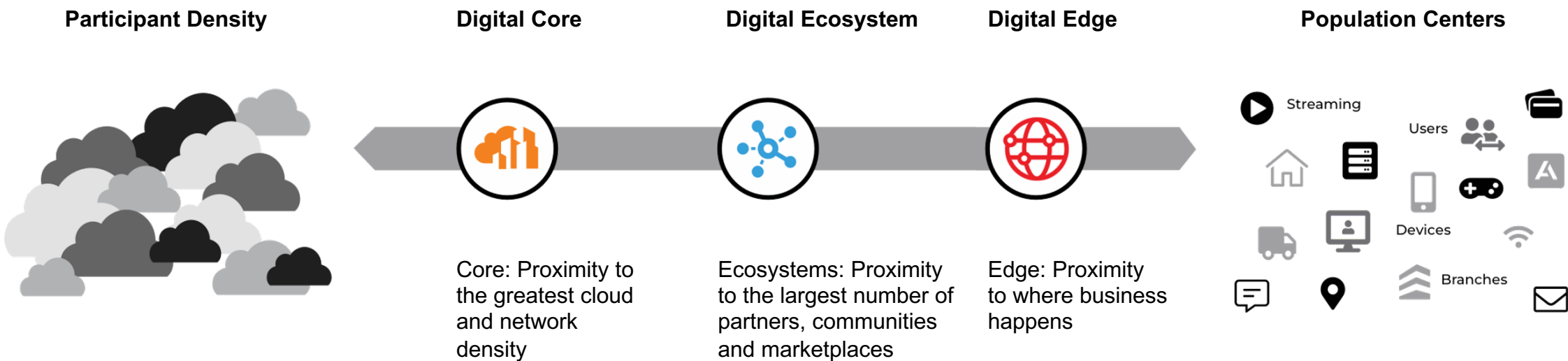


SD-WAN deployed in the HQ data center...

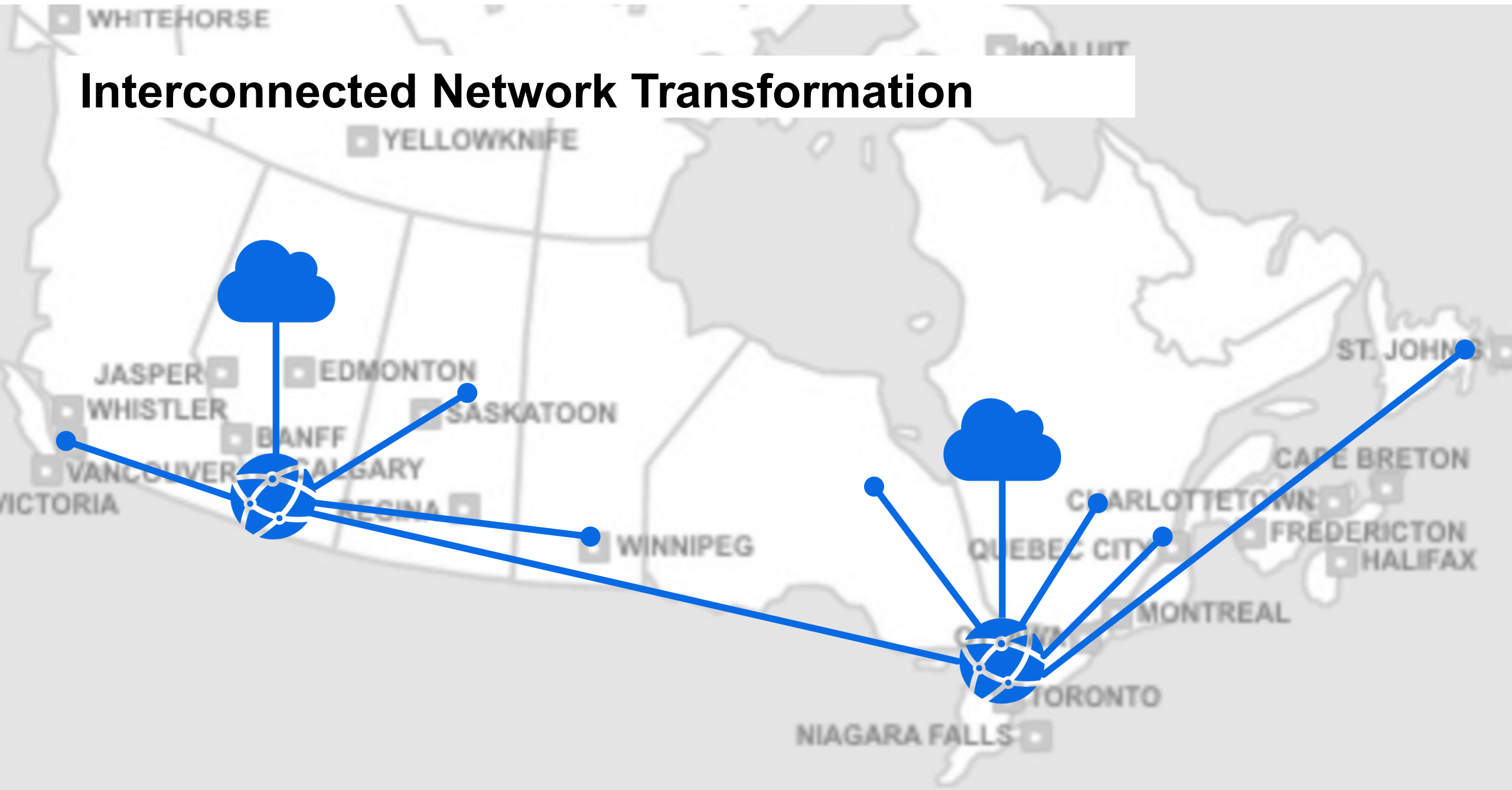


GXI 2024 reveals digital leaders follow the same steps to fast-track digital transformation

Leaders are using a digital platform to build an architecture that enables access to all the required resources. This is the foundation for efficient digital scale and maximizing the capabilities of AI.



Interconnected Network Transformation



A New Approach to Agile Digital Infrastructure



Digital Core

- Network Modernization
- Cloud Adjacent Data
- Dedicated Cloud



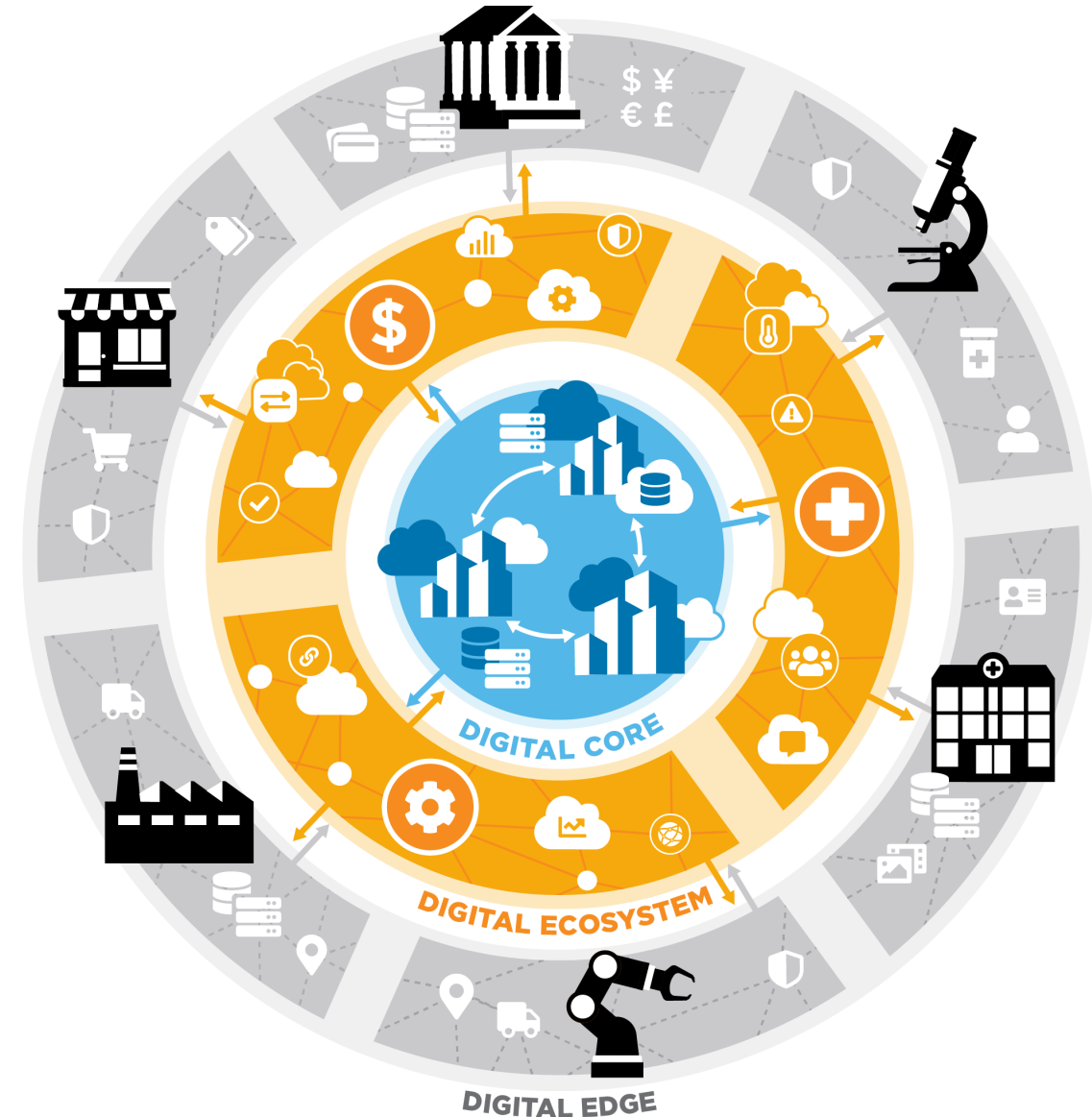
Digital Ecosystem

- SaaS Applications
- Data Marketplaces
- Commercial Services



Digital Edge

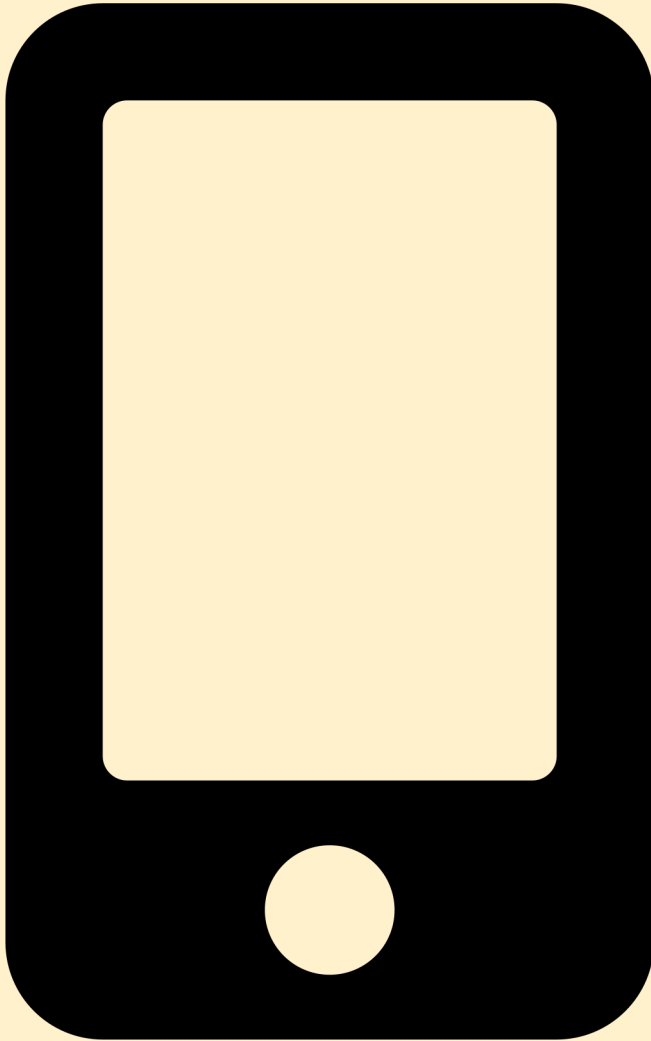
- Secure Edge
- Smart Industry
- User Experience



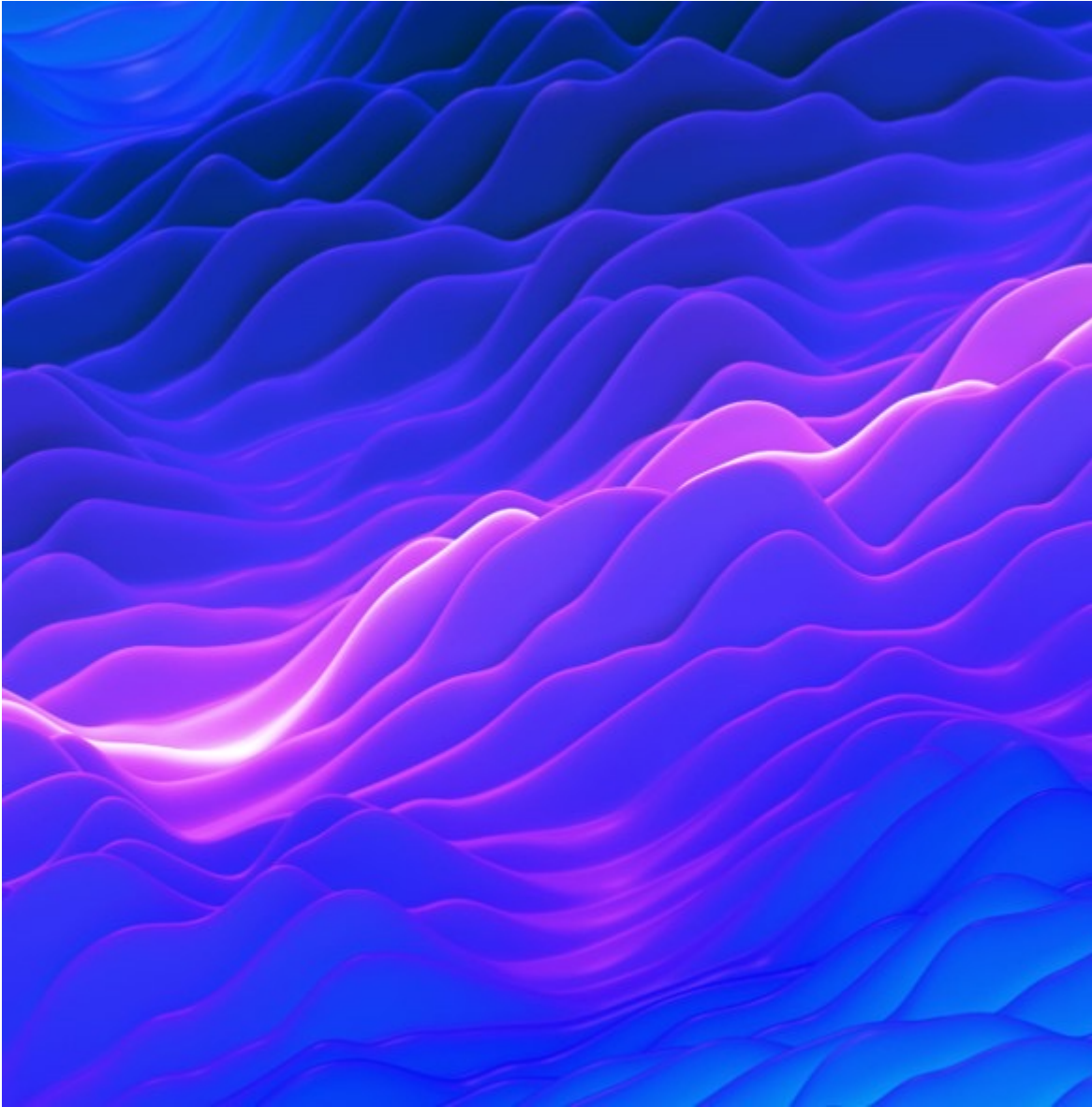
Tim's x Kim Horton

Breakfast, more convenient

Tim's x Kim Horton



- **Ordering needs to integrated into the Tim's Convenience app using the Kim Horton backend.**
- **The Tim's app was built on Azure**
- **Kim Horton uses AWS on the backend**
- **Launching in two weeks**

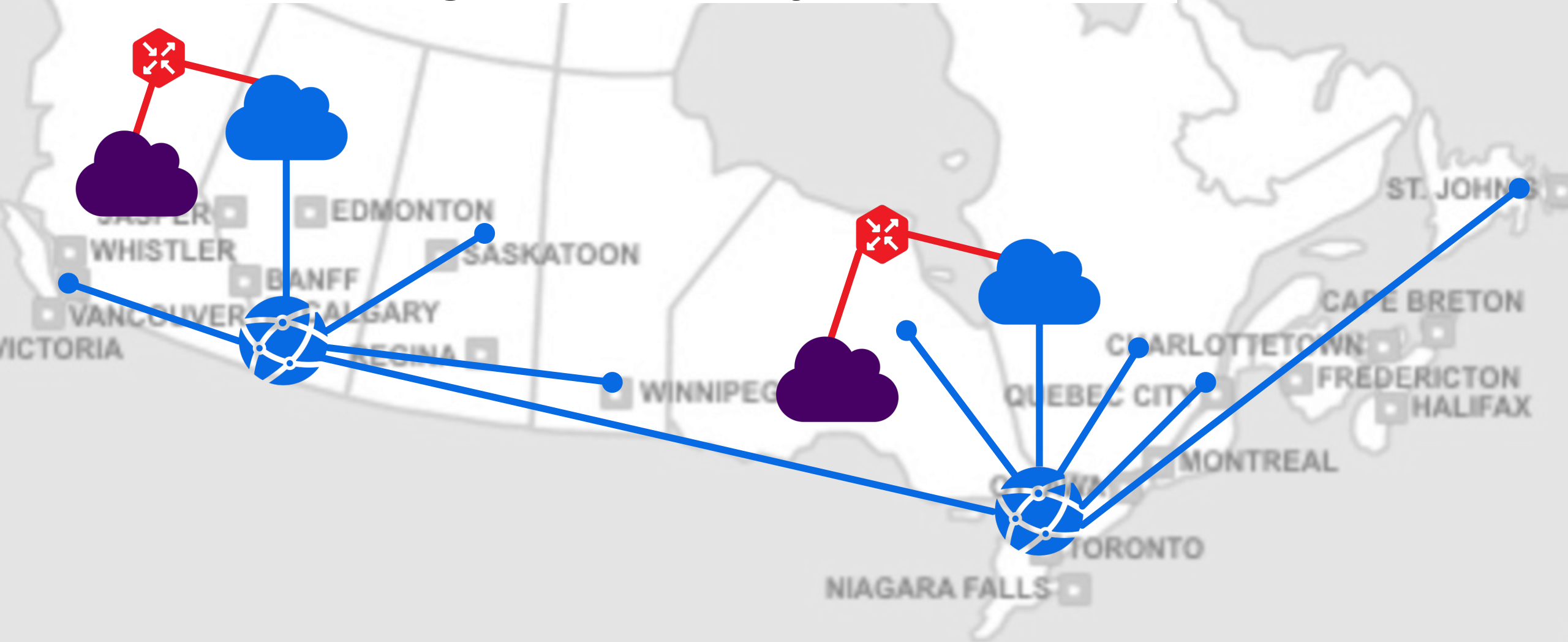


MAXIMIZING THE POTENTIAL OF A MULTICLOUD APPROACH

Trends in multicloud networking

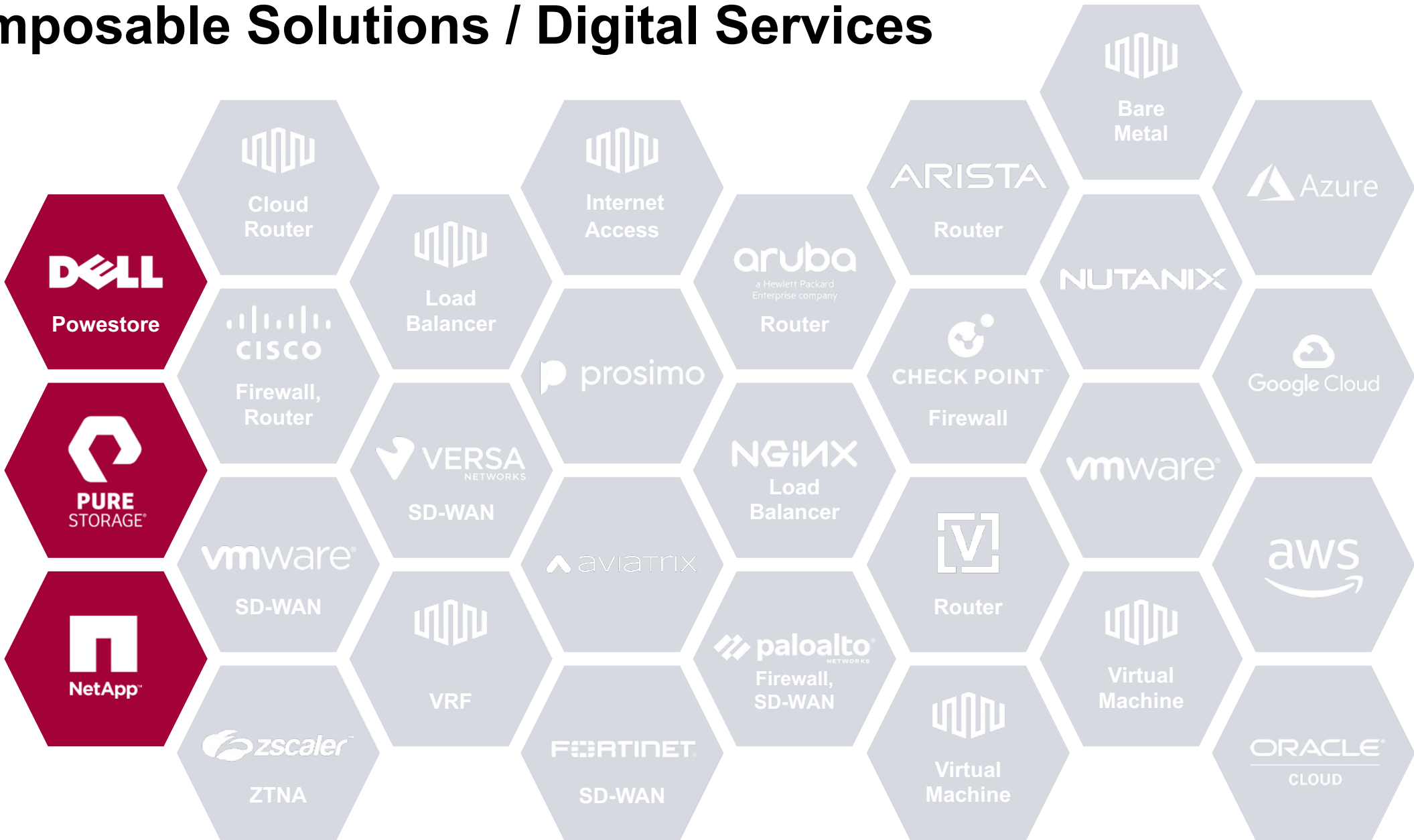
- Businesses are embracing multicloud as part of their cloud strategy.
- Complexity is increasing with the growth of network management between private and public clouds.
- Organizations are using multiple cloud providers for flexibility, operational simplicity and global coverage.
- More companies are moving to a multicloud environment to reduce latency and time to market.

Equinix Fabric Cloud Router provided direct multi-cloud integration instantly.

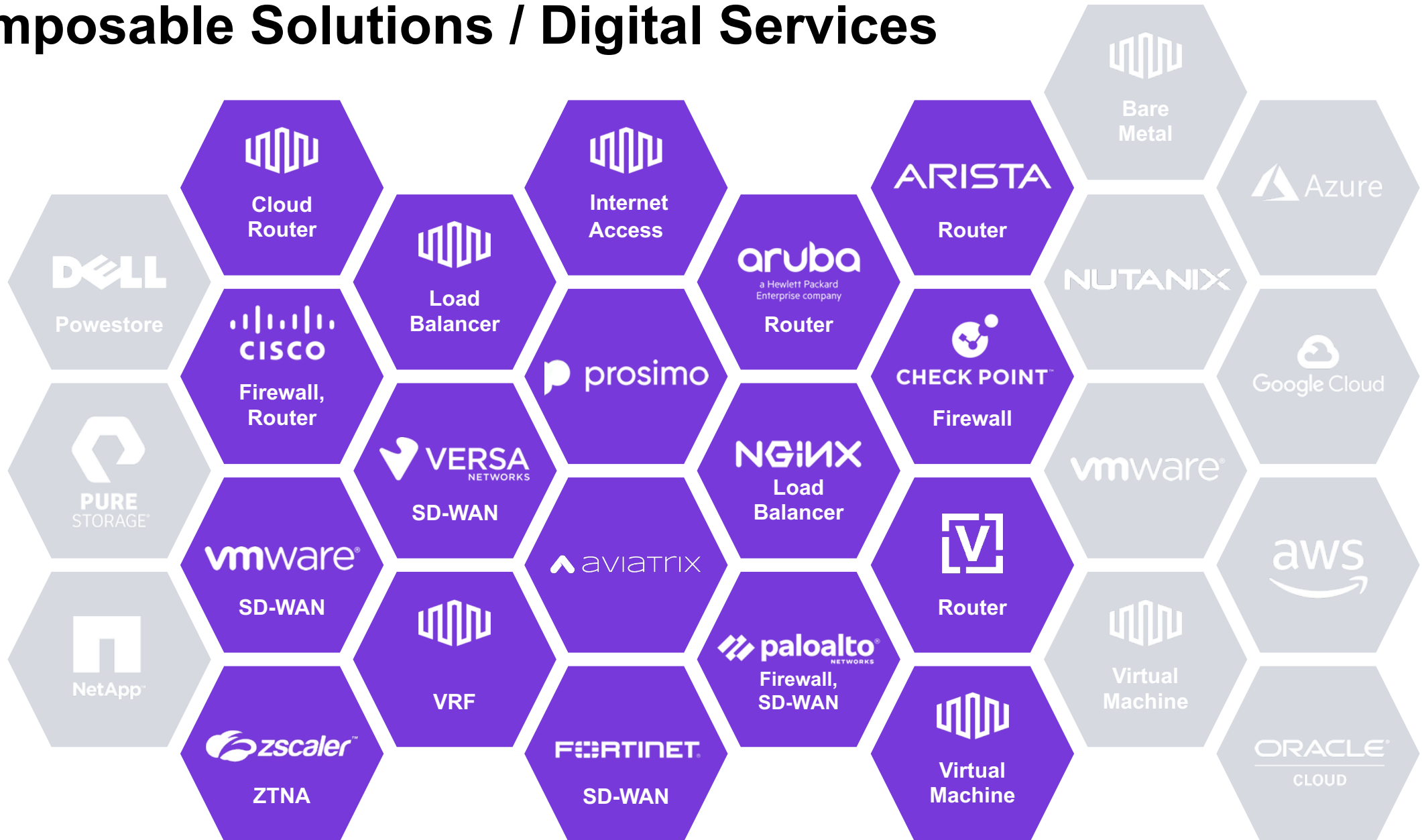


Composable Solutions / Digital Services

STORAGE

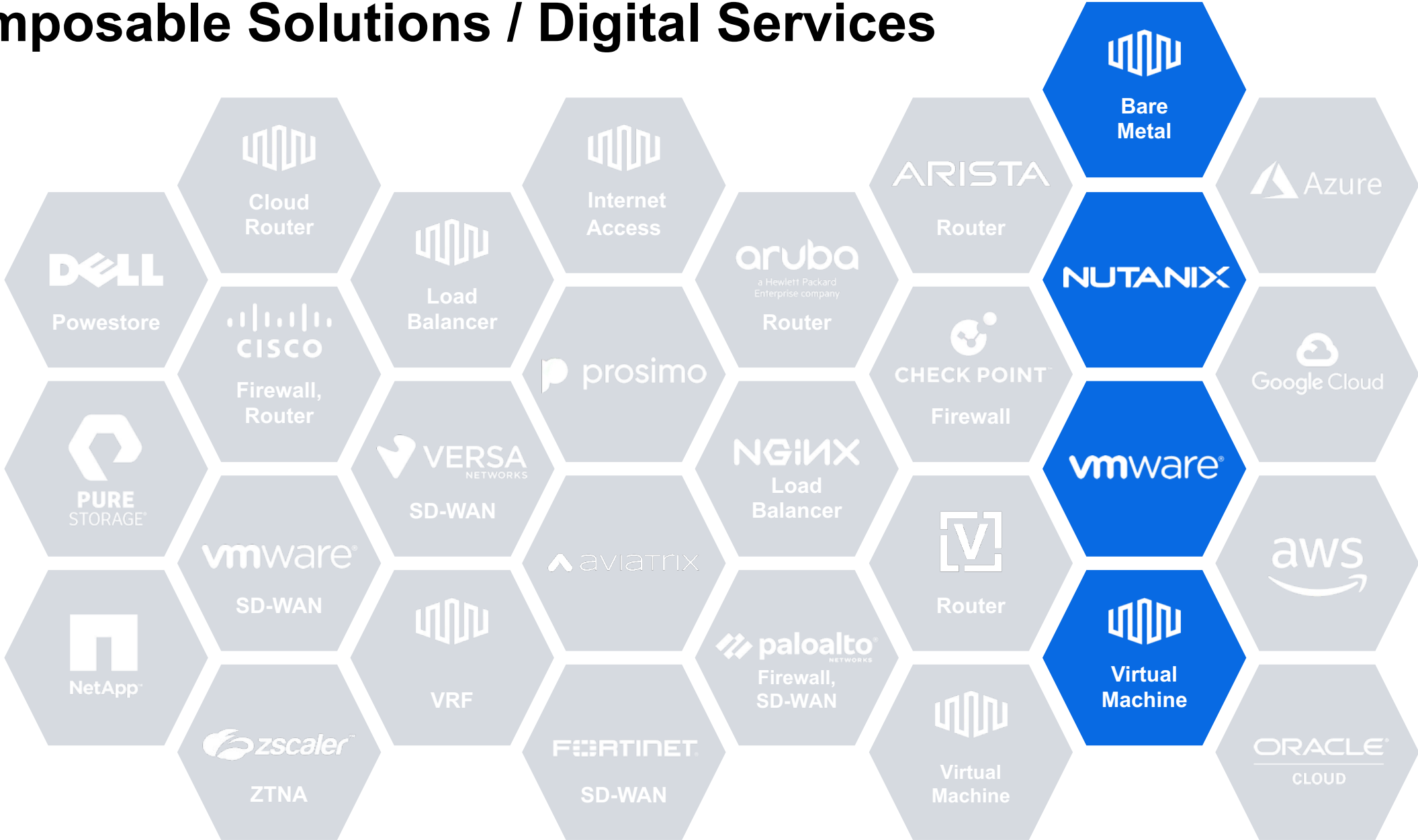


NETWORKING

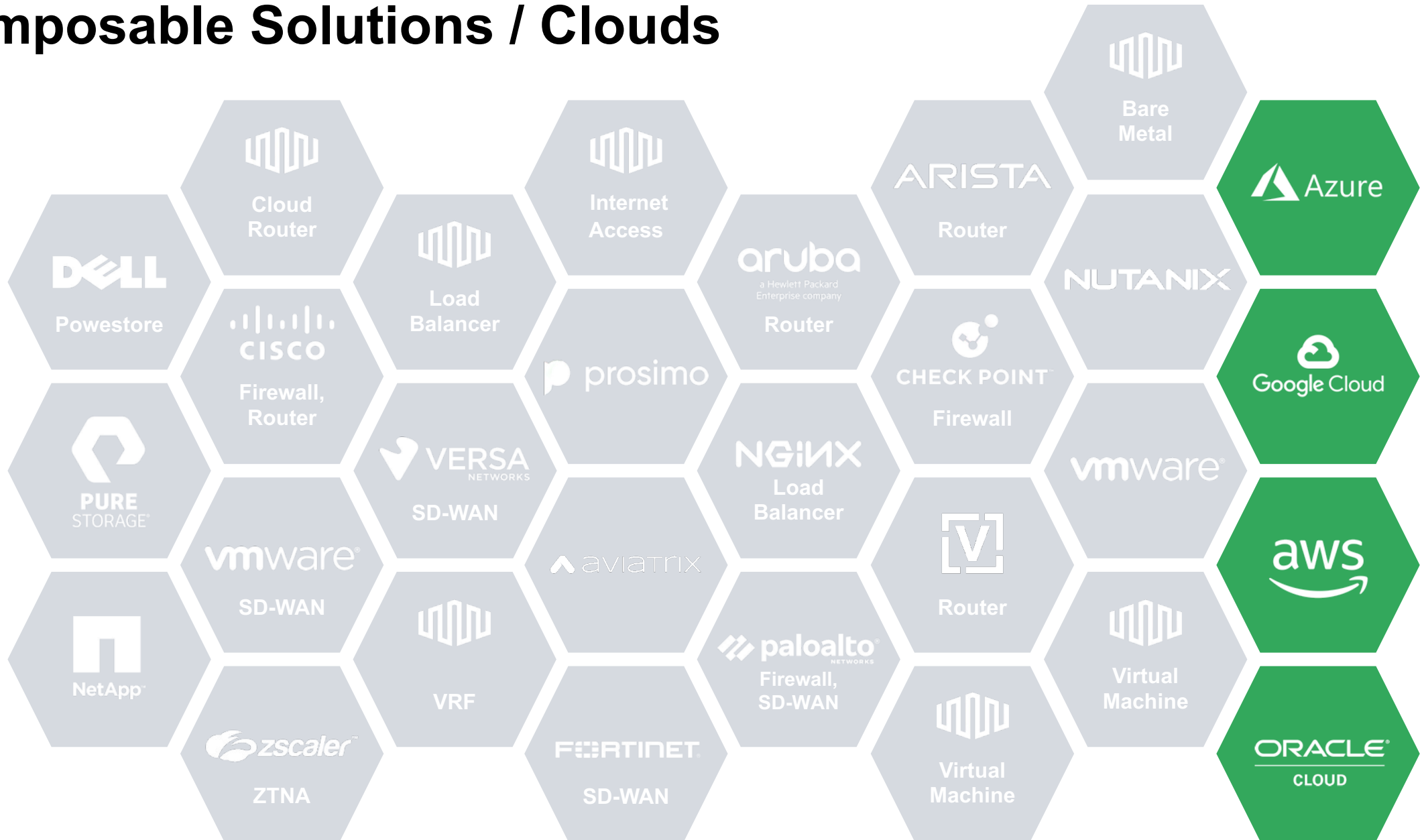


Composable Solutions / Digital Services

COMPUTE



PUBLIC CLOUD



Making digital infrastructure more powerful, accessible and sustainable

Digital leaders bring together all the right places, partners and possibilities to create the foundational infrastructure they need to succeed on Platform Equinix®.



#1 Sustainability...

96%

renewable energy

Sixth year in a row with
90%+ global renewable
energy coverage

1.42

average annual PUE

8.8% Power Usage
Effectiveness improvement
from 2022

1.07

average annual WUE

First year reporting on
Water Usage Effectiveness

**BUILD ON A DIGITAL FOUNDATION WITH
96% RENEWABLE ENERGY COVERAGE**

We're protecting the planet

- Committing to global climate neutrality and 100% renewables by 2030
- Investing \$4.9 billion in Green Bonds toward green building, energy efficiency and renewables
- Reducing our absolute emissions 23% since 2019, even amid business expansion
- Designing for the environment with innovations like liquid cooling, heat recovery and low-carbon fuel cells

For our full sustainability report visit,
Sustainability.Equinix.com



A New Approach to Agile Digital Infrastructure



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- Dedicated Cloud



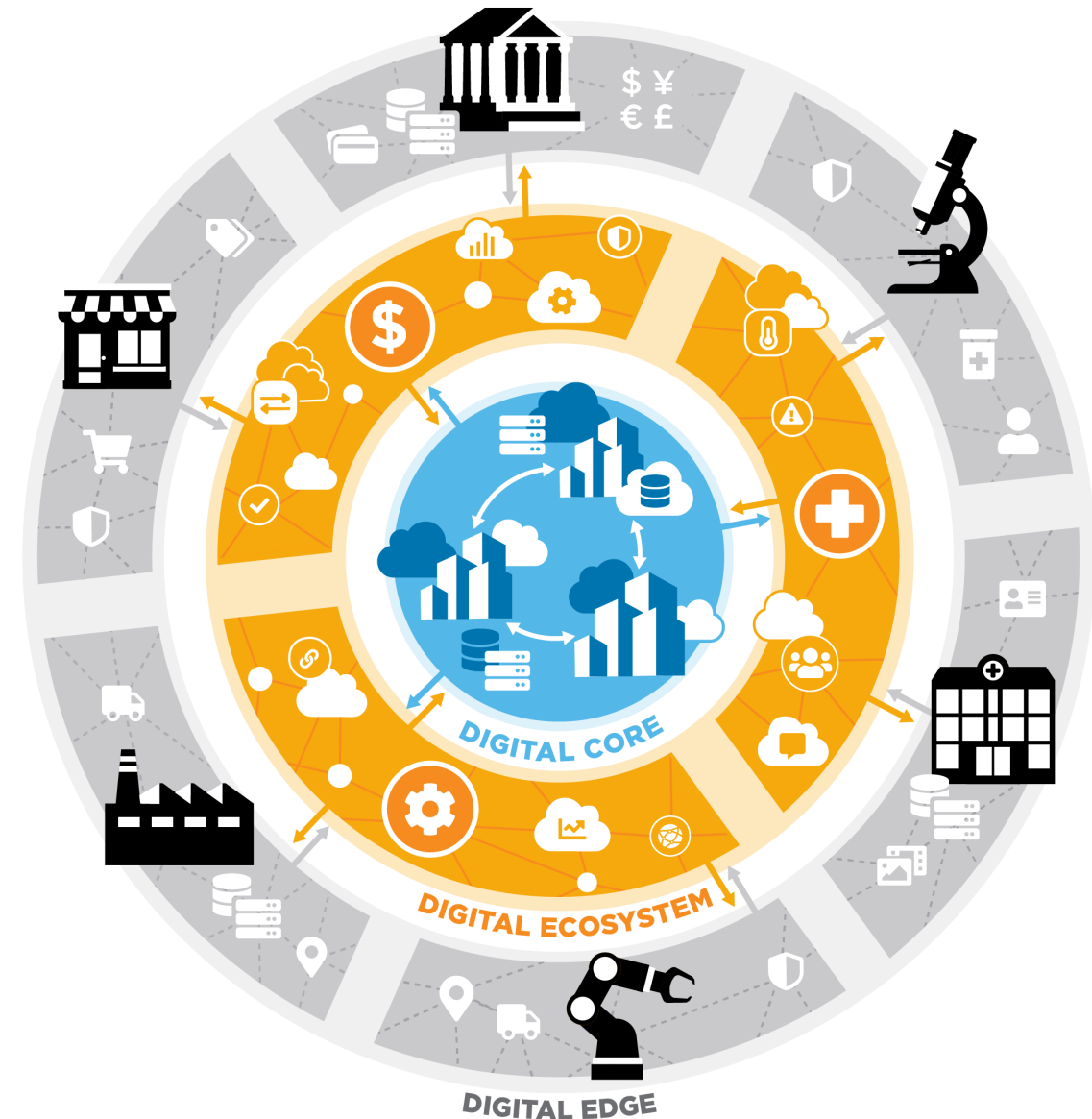
Digital Ecosystem

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Digital Edge

- Secure Edge
- Smart Industry
- User Experience



Equinix is uniquely positioned to help Janet move forward



Digital Infrastructure Services



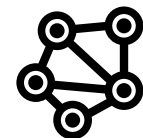
Network
Edge



Equinix
Metal[®]



Equinix
Precision Time[®]



Interconnection Services



Equinix
Fabric[®]



Equinix Internet
Exchange[®]



Equinix Internet
Access



Cross
Connects



Data Center Services



IBX[®]
Data Centers



IBX
SmartView[®]



xScale[®]
Data Centers



The 9 to 5 Acquisition

A Korean chain expanding globally.

9 to 5 Convenience – We're open when it's convenient for us.

260

Data centers

71

Metros

33

Countries

>99.999%*

Uptime record

Platform Equinix

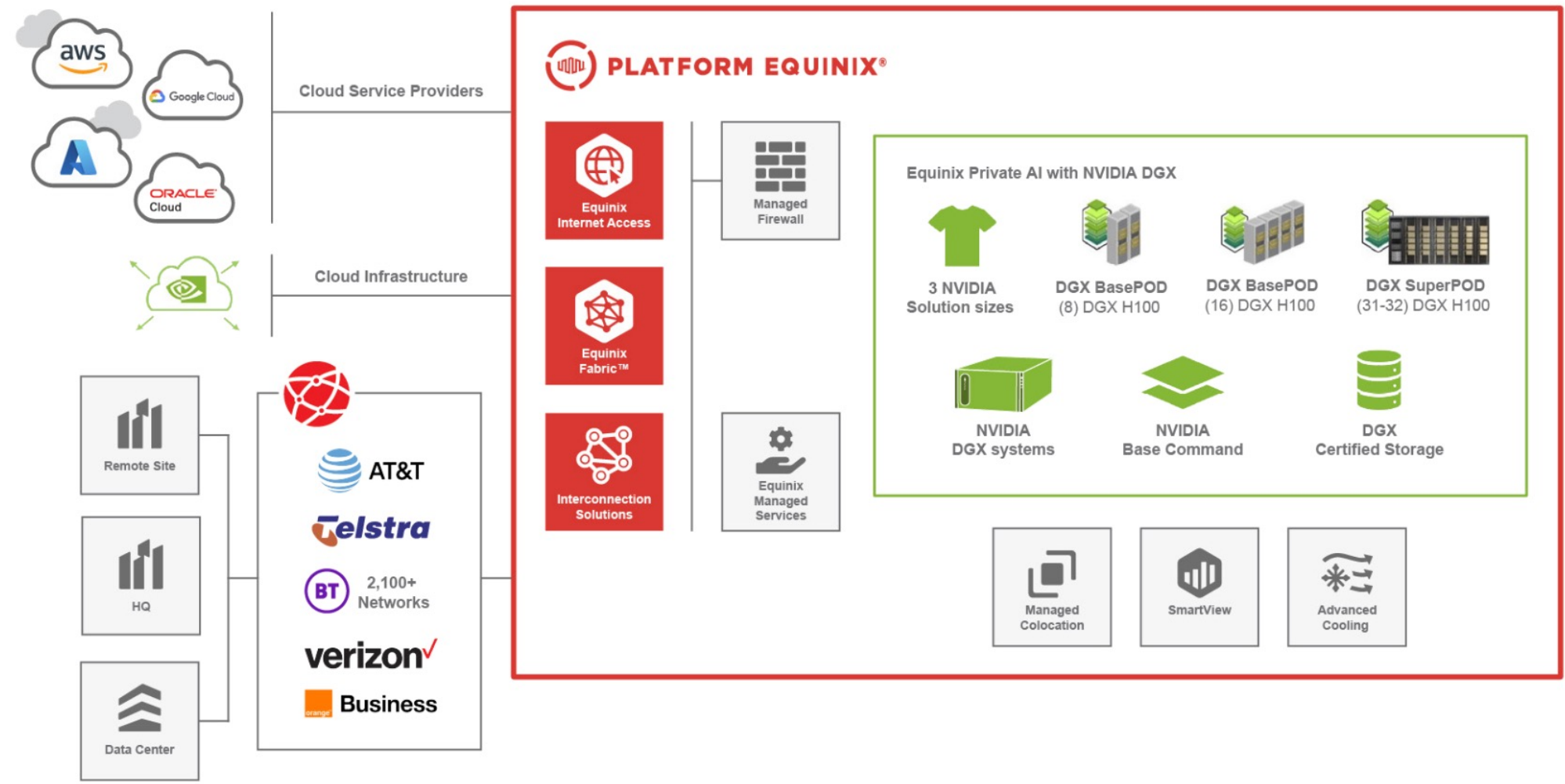


*As measured from Jan. 1–Dec. 31, 2023, for International Business Exchange™ (IBX®) operations

**The 9 to 5 CTO
declares it will
staff all stores
with AGI robots**



Equinix Private AI with NVIDIA DGX



A premium, turnkey solution designed and deployed by NVIDIA, hosted and managed by Equinix, a DGX-Ready Colocation Partner and Managed Service Provider.



Janet Promoted! Global CIO

Start your journey...

Over one-third of IT leaders said network optimization improvement, boosting flexibility of connectivity and aiding digital transformation were among the leading benefits of interconnection.

Equinix 2023 Global Tech Trends Survey





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