

# MINUTES of the CIOCAN ANNUAL GENERAL MEETING Thursday, October 24, 2024 12:30 EDT

### Attendees:

Surani Adamesco	Gary Dayonnort	Pradeep Nair
	Gary Davenport	•
Cameron Telford	Humza Teherany	Ronald Rodriguez
Dave Aeri	Kin Lee-Yow	Kent Smith
Dianne Lapierre	Manas Khanna	Navpreet Uppal
Doria Daka	Omid Hamed	Winny Wong
Gareth Clarke	Rachel Porteous	
Greg Kaufman	Ron Murch	
Thomas Keating	Sam Shaabani	Non Members
Lucie Loignon	Trevor Kiers	
Nathan Diebold	Willy Tenadjang	Lorraine Bauer
Phil Hoetger	Boudreau, Gaetan	Barb Gorman
Rob Lipson	Dana Sanderson	Connor Bratowski
Ross Ballendine	Derrick Whalen	Jeannie Taylor
Todd Kennedy	Dodii Villareal	Ana Brinkerhoff
Victoria Yanku	Fred Cook	
Allison Boutilier	Gerry Akkerman	
Christopher Aceto	Jean-Louis Guertin	
Derek Cullen	Kyoko Kobayashi	
Man Doan	Nastaran Bisheban	
Doug Howell	Peter Holowka	

Shaun Guthrie welcomed everyone and introduced himself as Incoming President and Chair of the CIO Association of Canada 2023-2024 Annual General Meeting. Outgoing President, Philippe Johnston was unable to attend.

Shaun stated the land acknowledgement as follows:

"The Board of Directors of the CIO Association of Canada respectfully acknowledges that the land on which I am virtually coming to you from is Treaty 6 territory, a traditional home, gathering place, and travelling route for diverse Indigenous Peoples, including Cree, Saulteaux, Blackfoot, Nakota, and Sioux, as well as the homeland of the Métis Nation. We recognize our responsibility as Treaty members and honour the heritage and gifts of the First Peoples of this land.

For those of you who wish to acknowledge the lands of which you are on, please do so in the chat. "

Shaun Guthrie reviewed the housekeeping notes to the members who joined the AGM.

Proper notice having been given and a quorum being present, Shaun Guthrie called the Annual General Meeting of the CIO Association of Canada to order at 12:33 pm EST.

Shaun Guthrie confirmed that official notice of this meeting was delivered to all members via an email on September 13<sup>th</sup>, 2024 and weekly CIOCAN member e-newsletters beginning on September 5<sup>th</sup>, 2024. Therefore, it was confirmed that CIOCAN is in compliance with the 14-day notification period required under the BC Societies Act. As a quorum of 10 members must be present throughout the meeting, members were asked to remain on the call until the AGM is adjourned.

#### Approval of the Agenda

The agenda for the Annual Meeting was provided electronically on the CIOCAN website. There were no changes made to the agenda.

**Motion 1 :** Shaun Guthrie moved, and Dave Aeri seconded to accept the agenda as circulated. A poll was completed by all members attending, and based on the polling results the motion carried.

Motion 1: That the agenda for the 2023 Annual Meeting of Members be appro	
○ In-Favor	
○ Not-In-Favor	
○ Abstain	
In-Favor	97% (37)
Not-In-Favor	0% (0)

#### Approval of the Minutes of the Previous Meeting

The Minutes of the last Annual General Meeting held on October 26<sup>th</sup>, 2023 were provided electronically on the CIOCAN website. There were no changes made to the minutes.

**Motion 2:** Shaun Guthrie moved to approve the Minutes of the last Annual General Meeting of members held on October 26<sup>th</sup>, 2023 be approved as circulated. Humza Teherany seconded the motion. A poll was completed by all members attending, and based on the polling results the motion carried.

Motion 2: That the Minutes of the last Ann Meeting of Members held on October 26, 2 approved as circulated.	
○ In-Favor	
○ Not-In-Favor	
Abstain	
In-Favor	84% (32)
Not-In-Favor	0% (0)

### **President's Report:**

Shaun Guthrie, presented the President's report on behalf of the out-going President, Philippe Johnston:

#### From Philippe Johnston:

"I want to say that I have thoroughly enjoyed leading this proud organization over the past four years and how blessed I have been to be surrounded by so many great people.. From our dedicated and professional volunteer National board members and Chapter board members, we were able to not only create great value for our Snr IM/IT Executive Members and CIOs and CISOs, but we came out of Covid Stronger and Better than before. Our profession continues to be critical to all Canadian Business's and Government Organizations and is continuing to evolve to drive transformation and innovation at speed and doing it securely. There is no match for technically competent leaders who have the emotional intelligence and business acumen to take those leadership roles at the Senior Management table, and CIOCan has been helping our members confidently take these next steps. I am not surprised to hear that our members are truly driving the future of business and innovation in Canada.

Over the past four years our organization as solidified its management team by making our Executive Director a full time position. In addition, we have added 4 other positions to support our Association; operations, membership & finances, events and membership development portfolios. This decision, with the leadership of Lorraine Bauer is starting to show its worth as our membership is now consistently over 500 throughout the year and growing.

With new full-time leadership in place, and a new staffing model, we delivered over 100 webinars and events, hosting over 200 members and supporters at the 2024 CIO Peer Forum conference, we continue to develop leading edge resources through whitepapers. Our most successful Peer forum ever in Calgary and want to congratulate the team and leadership of our Calgary Chapter President Ross Ballendine. We also solidified the Montreal and Atlantic

Chapters over the past four years and so would like to take a moment to thank both Sylvain Viau, Montreal and Derrick Whalen, Atlantic for joining the CIOCAN team and leading these chapters over the past few years.

This past year CIOCAN successfully launched the CIO Executive Leadership program in partnership with the Rotman School of Business, University of Toronto. We had 35 attendees in first spring cohort and 28 this fall. This educational program is the prerequisite to the CIO.D, the first CIO designation of its kind, which is fully managed by the CIO Association of Canada. The evolution of this course for CIOs who wish to demonstrate their knowledge and obtain a formal designation. This CIO.D, will be the pillar for recognizing and creating exceptional digital leaders within Canada. I hope that as the word of mouth spreads that this designation becomes a prerequisite for all CIOs in the future. A special thank you to Derek Cullen and Lorraine Bauer for all their hard work and dedication to making this program a reality and for its early success. This program firmly establishes CIOCAN as the leader for developing the best CIOs of the future for Canada and formalizing the CIO Role and Profession.

The key to our success continues to be our Chapters and Division who work hard on your behalf to ensure you receive excellent value for your investment. Our National presence, in the Chapters across Canada, help you expand your knowledge and your network, which are of paramount importance to CIOCAN. Our Chapters continue to develop programming throughout the year on key topics relevant to our CIO community and our unique markets.

It is through the valuable contributions of our volunteers that we move our Association forward. In recognition and gratitude for the time, commitment and energy of the amazing volunteers, Directors who are stepping down this year, CIOCAN will be making a donation in your name and in honor of your service to the CIO Association of Canada.

• Dianne Lapierre: Treasurer

• Peter Holowka: Vancouver Chapter President

• Martin Kyle: National CISO President

You all have contributed significantly to CIOCAN's ongoing success and future.

As I've said, much of CIOCANs success can be attributed to the generous contributions of more than 80 plus volunteers at both the National and Chapter levels. These individuals donate their time, their energy, and their passion to something they strongly believe in: helping their fellow CIOs with day-to-day challenges in their organizations and playing a role building the future of the CIO profession in Canada. Thank you to all of our volunteers for your dedication and commitment!

This year we are pleased to welcome incoming Board members:

- Omid Hamed: National CISO President
- Lucie Loignon Ottawa Chapter President
- Gerry Akkerman Vancouver Chapter President
- Dave Aeri National Director Partnerships

I would like to take the time for a special Congratulations to the 2024 CIOCAN IMPACT Award Winners

- Member of the Year, Toronto Chapter- Peyman Parsi
- Member of the Year, Vancouver Chapter– Kurt Pregler
- Member of the Year, CISO Division- Sonny Sari
- President's Award Lan Nguyen
- Lifetime Achievement Award- Philippe Johnston
- And in honor of the CIO Association's 20<sup>th</sup> Anniversary, we recognized our Founder, Dr. Catherine Aczel Bovie, with the CIOCAN Founders' Award.

CIOCAN has amazing members and volunteers, and this program is a wonderful way to provide them with the proper recognition. Nominations for the 2025 awards are coming soon so start thinking ahead of who you can nominate.

In January 2023, we hired our Executive Director, Lorraine Bauer. Since joining our Team Lorraine's mandate and primary focus has been to ensure CIOCAN has a dedicated Operational plan and budget that reflects the strategic goals of our Association. As we continue to refine the CIOCAN operating model, we are building a national, unified, and cohesive member experience. This year, we have implemented significant improvements to move CIOCAN from 'Member Run to Member Led', providing our directors and our volunteers the support and space they need focus on the strategic vision, member value and impact.

Barbara Gorman, our Membership & Finance Manager, remains a steadfast member of this team, providing excellent member support and financial acumen. Over the past year, our full-time team of employees has grown to include, Connor Bratkowski, CIOCAN Association Coordinator, Jeannie Taylor, Events & Program Specialist, and our newest addition to the Team, Ana Brinkerhoff, Membership Development Coordinator. We would be remiss in not recognizing the support of Ken Rowley, Contract - Sponsorship Director, and Beverly Hardy, Contract Accountant.

Our annual signature conference, Peer Forum continues to evolve and improve year over year! This year, again we had a resounding success in Calgary Alberta. We are proud to say we had 200 attendees, we secured a significant surplus in sponsorship and we had an amazing program of speakers and thought leaders. As always, we rely on the support and dedication of our volunteers to ensure the Peer Forum meets the needs of our membership - we are grateful for the hard work and effort of the 2024 Peer Forum Committee Volunteers, led by Chair, Ross Ballendine, Calgary Chapter President. Registration for Peer Forum 2025 has opened, which will be hosted Ottawa, Ontario, May 28 & 29, 2025.

Our key focus areas continue to be on Membership Engagement and Membership Growth and we've also continued to push ourselves to grow – in our knowledge of what's important to our community and in the ways we can better support our profession's ability to succeed. This year we surpassed the membership goal of last fiscal reaching over 550 members! Our value proposition is strong, and our members continue to benefit from connecting with each other as

demonstrated by our increasing member numbers, retention rate, event participation and sponsorship engagement.

Each year, my message to you our community, our members is the same GET INVOLVED. Based on personal experience, those members who get more actively involved in the Association do, in fact, derive even more value from their membership.

By getting engaged with CIOCAN you will:

- 1. Boost your performance as a leader in IT
- 2. **Connect and get inspired** expand your network
- 3. Advance your career with education, networking and recognition
- 4. **Make an impact** by sharing your experience with the world.

Finally, I want to mention the areas that our board have identified as key areas to continue developing under the leadership of the new president:

Marketing Branding CIO.D Program maturation Membership – Community Growth Continued improved organizational effectiveness"

Shaun Guthrie then invited Dianne Lapierre, National Treasurer to present the Financial Report.

## **Financial Report:**

Dianne Lapierre asked if there were any concerns or comments regarding the financial statement that had been distributed for the period ending June 30, 2024. There being none, she continued to deliver her report.

As per our practice, the CIO Association of Canada (CIOCAN) 2023-24 fiscal year, which ended June 30th, 2024, underwent an audit, in accordance with Canadian accounting standards for not-for-profit organizations. We are happy to confirm, as per the auditors, the financial statements presented fairly, in all material respects, the financial position of CIOCAN as of June 30, 2024. The 2023-24 year ended with combined net assets of \$282,542 and a net revenue of \$44,593.

Under the strong leadership of the Board and our Executive Director, Lorraine Bauer and her team, along with significant volunteer efforts by board and other members, we saw a significant turnaround to move us back to a net positive revenue position after a few years of deficits due to the challenges following COVID.

CIOCAN executed on the following key initiatives during the 2023 – 24 fiscal year:

- As per the CIOCAN strategic plan, continued to fund investments that focus on delivering member value, growth, and development, while ensuring appropriate governance, and controls are adhered too.
- Delivered rich content focused on leadership and technology challenges, while supporting and evolving a trusted IT leadership community.
- Had very successful Peer Forum in Calgary, AB well attended and appreciated

- Delivered, in conjunction with Rotman School of Business, the inaugural sessions of the CIO Executive Leadership Program, and awarded the first CIO Association of Canada, CIO designations (CIO.D) which is showing a positive revenue stream as well as a conduit for future members
- Continued to invest in dedicated staff to support the CIOCAN strategic plan and operational delivery.
- Conducted consistent review of the financial statements, which were distributed, and reviewed on a 45-day cycle by the CIOCAN Treasurer, and Board of Directors. Therefore, provided visibility of the financial position, and ensured oversight of the financial health of CIOCAN.

Dianne asked the members if they had any questions regarding the financial statements. There being none, she moved to motion.

**Motion 3:** Dianne Lapierre moved that the audited financial statements for the fiscal year ending June 30, 2024, be approved as presented. Greg Kaufman seconded the motion. A poll was completed by all members attending, and based on the polling results the motion carried.

Motion 3: That the audited financia the fiscal year ending June 30, 2024 as presented.	
○ In-Favor	
O Not-In-Favor	
○ Abstain	
In-Favor	97% (36)
Not-In-Favor	0% (0)
Abstain	2% (1)

**Motion 4:** Dianne Lapierre moved the accounting firm Kriens LaRose, LLP, Chartered Accountants be confirmed to complete the financial audit for the fiscal year ending June 30, 2025. Cameron Telford seconded the motion. A poll was completed by all members attending, and based on the polling results the motion carried.

Motion 4: That the accounting firm Kriens LaRose, LLP, Chartered Accountants be confirmed to complete the financial audit for the fiscal year ending June 30, 2025.			
○ In-Favor			
○ Not-In-Favor			
Abstain			
Edited			
In-Favor	91% (33)		
Not-In-Favor	0% (0)		
Abstain	8% (3)		

Shaun thanked Dianne, and invited Nastaran Bisheban to present the report from the nominating committee. Unfortunately, Nastaran was unable to present report during meeting, so Shaun Guthrie presented on her behalf.

### Report from the Nominating Committee and the Election of Board of Directors

Shaun reported due to the absence of the Nominating Committee Chair, Philippe Johnston, he was pleased to deliver the Report from the Nominating Committee and the Election of Board of Directors, on his behalf. The Board of Directors has endorsed the slate of candidates for election, or re-election to the Board. After a general call for National Board applicants this past February, the Nominating Committee assessed all applicants and worked to place the suitable applicants on either a Chapter Board or the National Board. As a result, the 2024-25 CIO Association of Canada Board of Directors is elected by acclamation. The directors are to hold office until the conclusion of the next Annual General Meeting of the Association in the fall of 2025.

Shaun Guthrie introduced the full slate for the National Board for the 2024/2025 term:

- Shaun Guthrie, National President
- Nastaran Bisheban, Vice President
- Philippe Johnston, Past President
- Rachel Porteous, Treasurer
- Kin Lee-Yow, Director of Events
- Derek Cullen, Director of Leadership Development
- Todd Kennedy, Director of Membership
- Dave Aeri, Director of Partnerships
- Humza Teherany, Honorary Director
- Gary Davenport, Honorary Director

- Derrick Whalen, President of Atlantic Canada Chapter
- Ross Ballendine President of Calgary Chapter
- Omid Hamed, President of the CISO Division
- Kyoko Kobayashi, President of Toronto Chapter
- Gerry Akkerman, President of Vancouver Chapter
- Sylvain Viau, President of Montreal Chapter
- Kent Smith, President of Manitoba Chapter
- Lucie Loignon, President of Ottawa Chapter
- Roland Woo, President of Edmonton Chapter

He asked the members present to welcome the new CIOCAN Board of Directors for the year 2024-2025.

Shaun also announced in addition to the official board positions, this year CIOCAN is also supported by Committee Chairs, who will be leading important portfolios for the association; Technology, Peer Knowledge Exchange, Thought Leadership, and the CIO Peer Forum. These committee chairs will work directly with the Executive Director and team to advance these portfolios and may from time to time attend board meetings to present the status of their portfolios. He thanked Silviu Hinta, Shari Wallace, Kyoko Kobayashi, and Rachel Porteous for stepping up to chair these committees.

Shaun also wished to recognize, Honorary Directors, Humza Teherany and Gary Davenport for their continued support as advisors to the Board of Directors.

#### Other Business:

Shaun Guthrie asked the membership if there was any other business to conduct.

Ron Murch: From 2023 to 2024 Financials, Ron recognized a reduction in membership revenue, an increase in salaries, and a significant reduction in general expenses.

Dianne Lapierre addressed these differences noting the following:

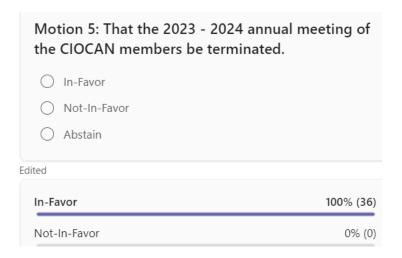
Reduction in membership revenue, likely due to the change in the CIOCAN membership model, from anniversary to annual renewal. Payroll expense increase due to BoD approved strategy to hire full-time employees to support the operations of CIOCAN, in place of contracted Association Management Services (this expense previously allocated to General and Administrative, which shows a significant decrease)

Manas Khanna: As a recent CIOCAN member, Manas would like CIOCAN to offer more mentorship opportunities. Shaun agreed to connect Manas with Shari Wallace, the head of the Peer Value Exchange program.

There being no requests to conduct additional business and no other questions, Shaun moved to end the meeting.

#### Termination

**Motion 5 :** There being no further business, Shaun Guthrie moved that the 2023-2024 Annual General Meeting of the members of the CIO Association of Canada be terminated. Manas Khanna seconded the motion. A poll was completed by all members attending, and based on the polling results the motion carried.



Shaun Guthrie thanked everyone for joining the meeting and for their time and commitment to CIOCAN.