



**ANNUAL GENERAL MEETING
Tuesday, September 10, 2013**

Participants: Gary Davenport, Dave Codack, Catherine Boivie, Paul Parzen, Chris Henry, Cathy Koop, Kelvin Cantafio, Rita Lazar-Tippe, Ted Pennell, Jacques Mailloux, Todd Bachelder, Daniela Crivianu-Gaita, Andrew Dillane and one other

Randy Carr, Alison Toscano, Ken Rowley, Trish Battistel, Heather Jones, Heather Carroll

Call to order (Gary)

Proper notice having been given and a quorum being present, I call this Annual General Meeting of the CIO Association of Canada to order. My name is Gary Davenport and I am the President of the Association.

Before we proceed with the business on our agenda, I have a few opening/housekeeping remarks.

First, I confirm that official notice of this meeting was delivered to all members via the CIOCAN member e-letter August 22 and September 5 2013 and that we are in compliance with the 14-day notification period required under the Societies Act. We must have a quorum of 10 members present throughout the meeting, so I ask you to please remain on the call until the AGM is adjourned.

President's Report

Gary noted that it is both an honor and privilege to continue to serve as the National President for CIOCAN and that he remains very excited about the future as we anticipate continued growth and increased influence for the Association. This past year we have spent considerable time on redefining the strategy for the next 3 to 5 years.

Our updated mission statement is: "The CIO Association of Canada grows IT leaders, speaks with one voice on issues facing CIOs, and builds a vendor-neutral community for safe exchange of ideas and best practices." Our vision is encapsulated in the phrase: "Growth, Influence, Impact", which you will begin to see in our various communications.

Our key focus areas are Membership Engagement and Membership Growth. We have adjusted our Board structures and financial budget to reflect these priorities and redirected our resources to properly support them. This is a journey to build upon our past success and move our Association forward in a more focused and structured manner to help deliver even more value to our membership and to truly become the voice of the CIOs in Canada. We hope that all Association members will become actively involved in this journey, including joining some of the committees that will be operating to support the achievement of the strategy.

In terms of the past year, here are some of the highlights as reported by our National Board members:

- From Jim Williams, Director of Membership: Membership numbers remained relatively flat for 2012-2013 despite efforts by Chapters to grow membership, ending the year with 6 chapters and 288 members. The membership retention rate of 76% is a strong indicator that CIOs see value in belonging to CIOCAN, but it is an area that needs more focus for both Membership and Program Directors. Our newest chapter in Ottawa was recognized in May and we are expecting great membership growth as they become established in the Ottawa CIO community. Along with several cities where there has been some interest in establishing a chapter, our Board strategies should contribute to a growth in membership in 2013-14.
- From Dean Doige and Paul Parzen, 2013 CIO Peer Forum Co-Chairs: For the first time ever, our Edmonton and Calgary Chapters hosted our signature event with the theme of “Driving Value through Innovation: How CIOs must lead”. The conference was held in April and was undoubtedly one of our biggest and best. It was rated 3.6 out of 4 by the attendees. Next year, the Toronto Chapter will once again host the CIO Peer Forum and we look forward to as many members attending as possible.
- From Jacques Mailloux, founding President of the Ottawa Chapter: The Chapter was officially established in May of 2013, after an event testing the waters of the National Capital in February hosted at the Royal Canadian Mint that attracted about 30 attendees. The first official event was a breakfast networking event in June. The CIO of the Government of Canada, Corinne Charette was quite appropriately the guest speaker at the inaugural event, and she delivered some compelling message to a mixed crowd of private and public sector IT executives on how she sees their roles evolving. With such a high profile guest speaker, it isn’t surprising that this event was mentioned in IT World Canada and in Canadian Government Executive Magazine. Summer saw a lot of planning by the Board, in putting forward a Fall/Winter Agenda that will focus on having well-known local executives as guest speakers and a few panel discussions at three Breakfast Networking Events through February 2014 – covering key subjects including Large Scale Transformation, Workplace/Workspace renewal and perspective of the CEO on transformational digital initiatives. With membership currently at 13, the fall/winter agenda includes some more focused member recruitment strategies.
- From Ian McLeod the now Past- President of the Victoria Chapter: The Chapter has now been active for just over one year. A small but dedicated team of board members worked to deliver local opportunities to get together and network. The chapter goal for 2012/13 was to organize a luncheon event every second month. The first Victoria event was held in late September. There were 17 attendees for a session on the state of the technology sector in Victoria. Dan Gunn from ViaTEC was the speaker. In November the new CIO for the Government of BC presented to a crowd of over 30, many of whom were government staffers. A presentation by Brian Baker of Forrester Group on Feb 21st attracted a small but interested group. The April event again attracted 17 attendees, to hear a presentation on Social Media. The chapter was very fortunate to have venues available to us at no cost. Thanks go to the Ministry of Transportation & Infrastructure and ViaTEC, who kindly provided meeting rooms for our events. Coffee meetings were scheduled on the third Thursday of most months

- From Mary Anne Ballantyne, President of the Toronto Chapter: The Chapter members enjoyed a wide array of excellent events this year which resulted in a significant improvement in the number of members who renewed alongside some good growth. New initiatives such as increasing support to CIOs in transition as well as involving more members in various committees were very well received by our membership. The Toronto Chapter developed the 2012 CIO to CEO Barriers and Success Factors in partnership with Ryerson's Ted Rogers IT School of Management and Korn/Ferry, and this study contributed to a number of chapter events across the country. Lastly, the Toronto Chapter responded to an interest by CIOs in the Kitchener Waterloo area to host a CIOCAN event locally, which we successfully facilitated and hope to continue into next year.
- From Alex Buhler, President of the Vancouver Chapter: Our chapter's membership quality and quantity of members continues to increase thanks to our local board of directors' work promoting our association and month after month selecting topics and speakers that are relevant to Vancouver's senior IT leaders. Some of the most liked events of the past year were the sessions on "Transforming business" co-presented by Greg Moore, Metro Vancouver's chair and Ron Stinson, "The Collaborative Organization", "Technology Trends for 2013 and beyond". Our social events, January's on "Decision Making" and our June social BBQ with the case study on "Mobile Only: A Year without a PC" were also a great success, not only in the topics presented, but in the great networking opportunities with our peers. Our CIOCAN and SFU co-sponsored Leadership Program will run again, for the 5th consecutive year, which will add 18 Associate members, so we will have close to 120 members to start the 2013/14 year that promises to be even better, with the first session in September already planned.
- From Shaun Guthrie, new President of the Edmonton Chapter: The Chapter had a very successful year that kicked off with our annual blockbuster event featuring Don Bell and his insights about business, IT and the airline industry. We had five successful roundtable luncheons which focused on "Big Data", "The Journey from CIO to CEO", "Presenting to the Board of Directors", "Future of the CIO", and lastly a special luncheon featuring Andy Clark of Clark Builders who gave insight to his experience on "Undercover Boss" and the reasons for his company's success. Other events included the "Birds of a Feather Monthly Coffee Talks", a social event and last but not least the very successful Peer Forum which was co-hosted with the Calgary Chapter. As we end the year, we are very excited to announce partnership of the Executive Education at the Alberta School of Business, something Dean and Ray have worked diligently at. Edmonton ended the year with 42 members.
- From Dave Codack, new Director of Marketing: This year we updated our CIOCAN branding with a new tag line and mission statement, developed as a result of joint-board work at the October strategic planning session. We developed a new series of ads reflecting key messaging for placement in various publications – these have appeared in partner publications and, of course in Canadian CIO and IT World Digital Magazines. We continue to communicate the value of CIO Association membership to internal and external target audiences by: working with chapters to boost event attendance and increase the range of prospects; by leveraging national and chapter CIO Association of Canada • 7270 Woodbine Avenue, Suite 204 • Markham, ON • L3R 4B9 (905) 752-1899 • national@ciocan.ca

- event content via reports and news releases; and through feature pages on the CIOCAN Website. We have started to refresh our messaging and promotional materials as a result of details emerging from Strategic Planning work. Smaller brochures and custom slide decks are produced on request. We reinforced CIOCAN messaging via social media through CIOCAN's Twitter and Linked-in accounts - we now have over 230 CIO members registered and are working to get more of them actively participating. We contributed to "positioning" for April's CIO Peer Forum in Edmonton, and provided significant media liaison, resulting in some excellent video interviews with CIOs as well as the expected coverage of the event. We made the cover of Canadian CIO Magazine. We've begun discussing new strategies and technologies for communication – how to publish conveniently across multiple platforms, improve the newsletter and make it mobile-device friendly, communicate with members via their chosen methods.
- From Dave Codack, past Director of Advocacy: This year the advocacy mandate was focused on innovation and productivity. We deepened our relationship with the Institute for Competitiveness and Prosperity, providing input and feedback to their "Dead Cash" annual report; we brokered event invitations between i-Canada and western chapters; and hosted an international panel of distinguished speakers at the CIO Peer Forum on "Big Picture Innovation: Beyond the Organization." A white paper that brings together our findings and recommendations is currently in draft. We continued to micro-publish on executive leadership themes. Blog topics this year included Cloud; BYOD; Relationships between CIOs and their C-Suite peers – most notably the CMO; and Business Transformation. We also provided support to partner initiatives in SR&ED tax reform; and on Developing Next Generation Talent (CCICT).
 - From Kelvin Cantafio, Directory of Partnerships: This year we continued to broaden our activities with partners by creating some new relationships and managing our existing partnerships. MoUs are in place with all key partners to provide a framework for cooperation between representatives of our Association and their counterparts at the partner organizations.

We continue to leverage our existing partnerships with a number of organizations at the portfolio and chapter level, including IT World Canada and Evanta. In addition, we have developed a number of new partnerships, including with Alberta School of Business, CDM Media, Leaders Beyond, IDC and CCICT. Discussions continue with a number of potential partners, including CanWIT, ICTC and York Technology Alliance. As we move forward with our redefined CIOCAN strategy, the Partnerships portfolio will play an important role in the CIO Association's membership growth agenda, as we consider developing relationships with targeted organizations in which CIOs are members.

As you have heard from our Board members, we have had a very busy year of accomplishments, with much more good work planned for the coming year. This success of CIOCAN can be attributed to one thing... the generous contributions of more than 40 plus volunteer board members at both the National and Chapter levels. These individuals donate their time, their energy, and their passion to something they strongly believe in: helping their fellow CIOs with day-to-day challenges in their organizations and playing a role building the future of the CIO profession. Thank You to all of our board members for your dedication!

I would now like to introduce the slate of officers for the National Board for the 2012/2013 term:

Gary Davenport	Vice-President, Information Technology, Allstream Inc.
Andrew Dillane	CIO, Randstad Canada Group
Dr. Catherine Boivie	Founding President CIO Association, and President, Technology Leadership Corporation
Mary Anne Ballantyne	Assistant Head, Technology and Innovation, Bishop Strachan School
Kelvin Cantafio	Executive Partner, Gartner Inc
Dave Codack	VP, Head of Employee Technology & Network Services, TD Bank Financial Group
Dean Doige	CIO, Clark Builders
Jories Timmers	Director, Information Technology, Powerex
Jim Williams	Director, Information Services, A & W Food Services Canada
Paul Parzen	Manager, Information Services, Compton Petroleum Corp.
Alex Buhler	CIO, Mountain Equipment Co-op
Ted Pennell	Director, Information Technology, Greater Victoria School District
Jacques Mailloux	CIO, Department of Foreign Affairs, Trade and Development Canada
Shaun Guthrie	Director, Information Technology, Focus Corporation
Rita Lazar-Tippe	Director, Business Technology, Northlands
Daniela Crivianu-Gaita	VP IMT & CIO, The Hospital for Sick Children
Cathy Koop	Global Program Director, Net Hope

I would also like to give special thanks to those members who are retiring from the National Board after years of dedicated service, including Laura Williams, Susan Doniz, Cindy Bratkowski and Almin Surani.

Closing

The CIO profession is one of the most critical in business and industry today – CIOs hold the future of innovation, productivity and competitiveness in their hands for their respective organizations. At the CIO Association, we not only provide our members with an exchange forum for best IT leadership strategies and practices to enhance business results, we are developing a strong voice to ensure that CIOs are represented at key industry and government decision tables. In other words: Growth; Influence; Impact

I'm proud to be working alongside such a fantastic group of IT Leaders dedicated to the cause of moving the profession forward. I hope that you will join us in this very worthwhile cause.

Respectfully submitted on behalf of the Association Board,

Gary Davenport,
President
September 10, 2013

3. Financial Report

Are there any concerns or comments regarding the financial statement for the period ending June 30, 2013 was raised by the membership? [No]

The overall financial situation of the Association is healthy, but growing the membership base and managing expenses is and will continue to be critical. With an overall healthy bank account, potential investment opportunities should be investigated.

This fiscal, due to managing expenses to budget and a financially positive outcome of the CIO Peer Forum, the CIO Association ran a deficit of under \$ 3,500. The primary reason for the deficit was, less than anticipated new membership revenue in comparison to the budgeted amount.

This was the first full year of one consolidated bank account, with all chapters' virtual accounts within. The bank account consolidation improved the turnaround time of the CIO Association's quarterly financial statements that are distributed to all pertinent parties. The current bank configuration seems to be working well and satisfying all stakeholders. In effort to receive better customer service, the bank account has been moved from RBC to CIBC.

The financial report was accepted as distributed.

4. Election of Board of Directors

The Board of Directors has endorsed the slate of candidates for election, or re-election to the Board. As there are fewer candidates than board positions, the 2013-14 CIO Association of Canada National Board is elected by acclamation. The directors are to hold office until the conclusion of the next Annual General Meeting of the Association.

The 2013 AGM for the CIO Association of Canada is hereby adjourned at 12:55 pm ET.
Thank you to everyone who participated.